

Madison, AL - Hwy 72 - 3, 5 & 10 Minute Drive Time



NextSite Community Overview

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

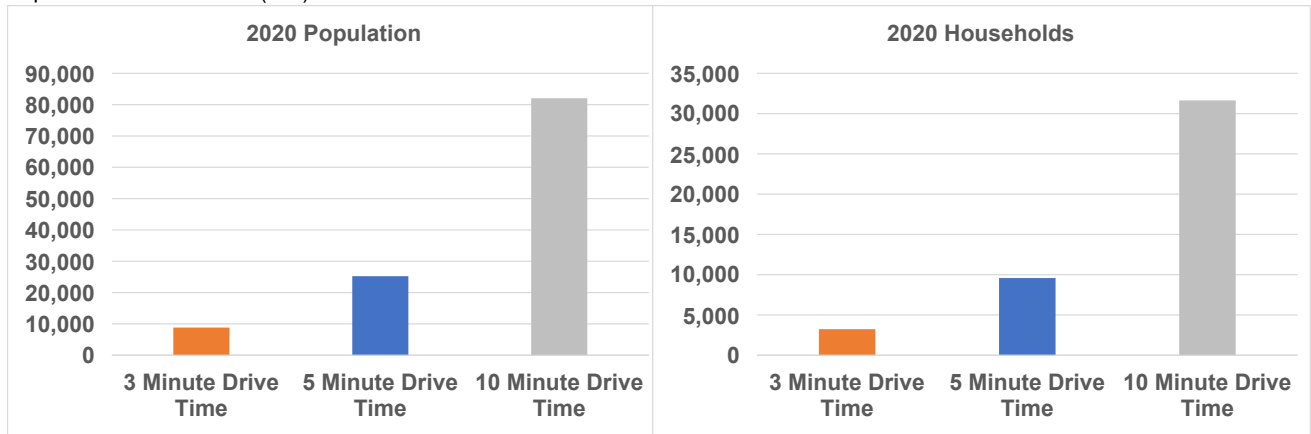
Calculated using TAS Retrieval

Latitude: 34.749158 Longitude: -86.755880

Apr 20, 2021

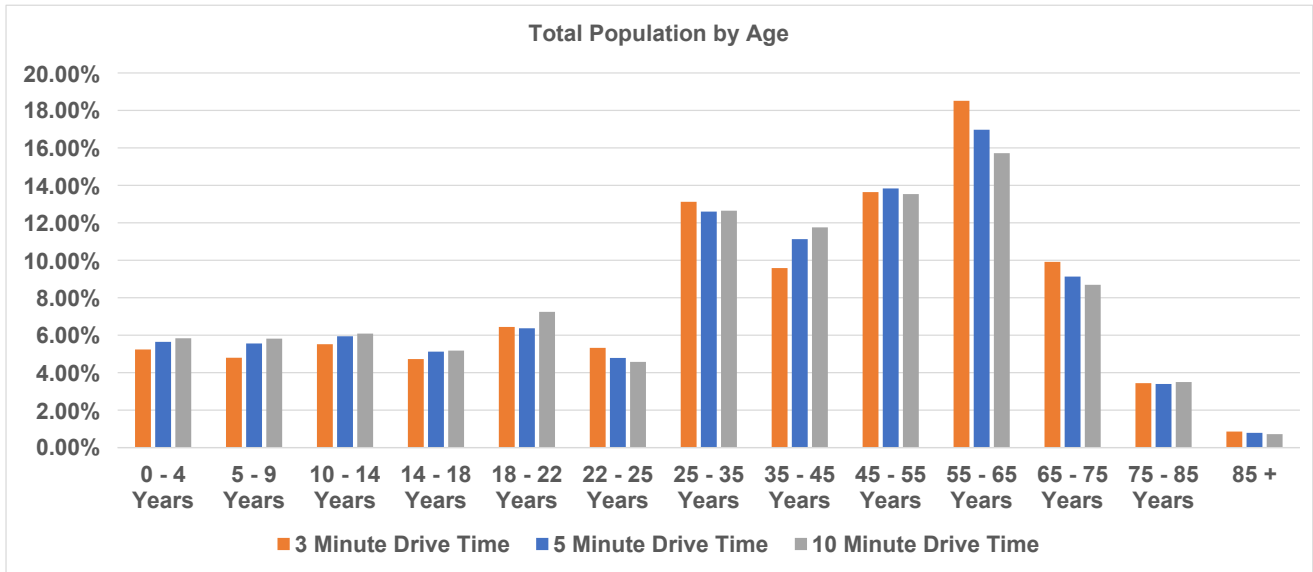
Population

	3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
2020 Population	8,826	25,230	82,043
2025 Projected Population	9,635	28,301	92,043
Population Growth %:	1.77%	2.32%	2.33%
2020 Households	3,231	9,581	31,640
2025 Households	3,551	10,822	35,608
Household Growth %:	1.91%	2.46%	2.39%
Expected Value Indicator (EVI)	1.01	1.00	0.91



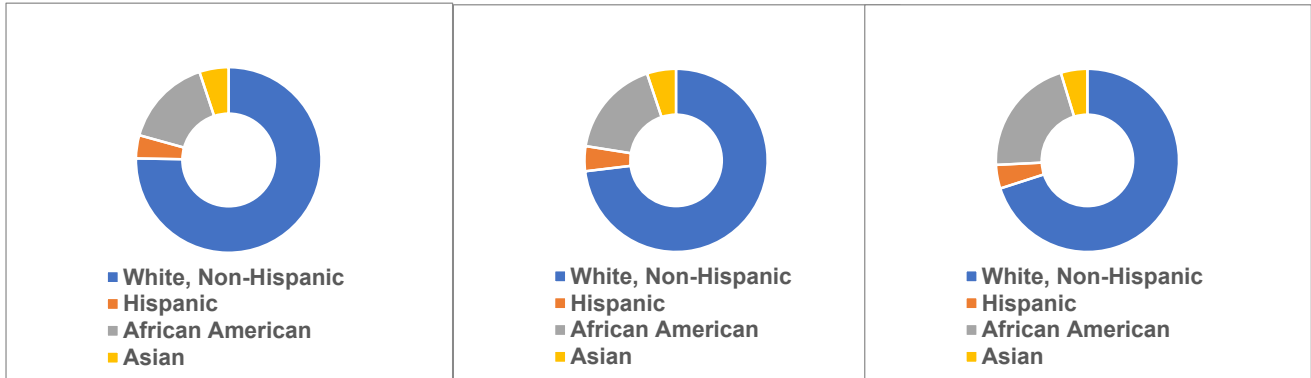
Total Population by Age

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Average Age	40.30		39.32		38.59	
0 - 4 Years	462	5.24%	1,424	5.64%	4,788	5.84%
5 - 9 Years	423	4.80%	1,402	5.56%	4,772	5.82%
10 - 14 Years	389	5.52%	1,180	5.94%	3,927	6.09%
14 - 18 Years	417	4.73%	1,292	5.12%	4,248	5.18%
18 - 22 Years	568	6.44%	1,607	6.37%	5,945	7.25%
22 - 25 Years	470	5.32%	1,207	4.79%	3,753	4.57%
25 - 35 Years	1,158	13.12%	3,179	12.60%	10,375	12.65%
35 - 45 Years	846	9.58%	2,808	11.13%	9,646	11.76%
45 - 55 Years	1,204	13.64%	3,490	13.83%	11,103	13.53%
55 - 65 Years	1,634	18.51%	4,281	16.97%	12,895	15.72%
65 - 75 Years	875	9.92%	2,303	9.13%	7,130	8.69%
75 - 85 Years	304	3.44%	857	3.40%	2,871	3.50%
85 +	76	0.86%	199	0.79%	589	0.72%



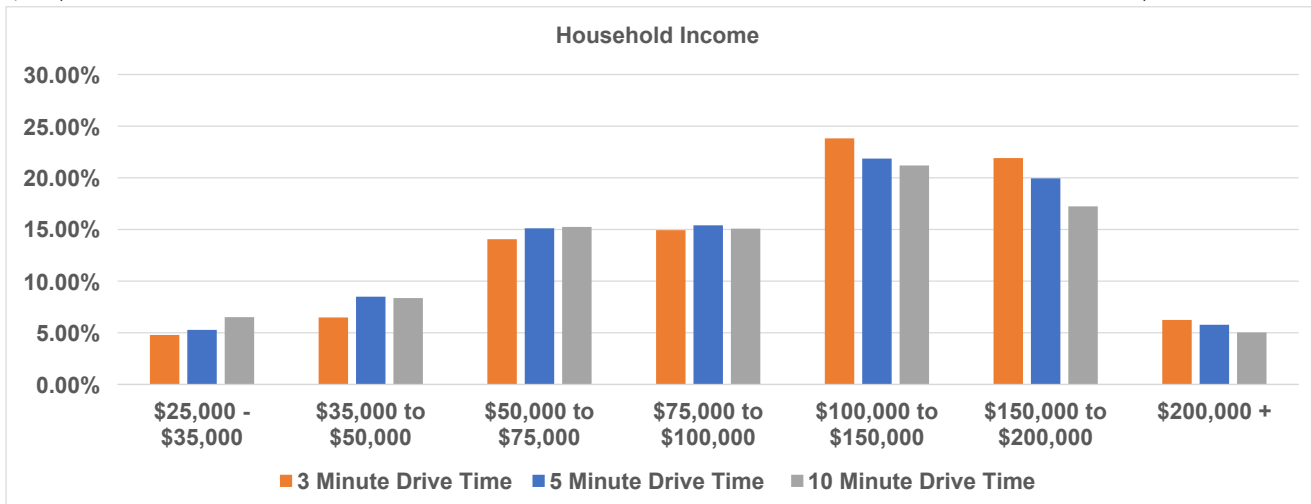
Population by Race/Ethnicity

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
White, Non-Hispanic	6,442	72.98%	17,842	70.72%	55,396	67.52%
Hispanic	346	3.92%	1,075	4.26%	3,304	4.03%
African American	1,335	15.12%	4,237	16.79%	16,679	20.33%
Asian	437	4.95%	1,255	4.97%	3,720	4.53%



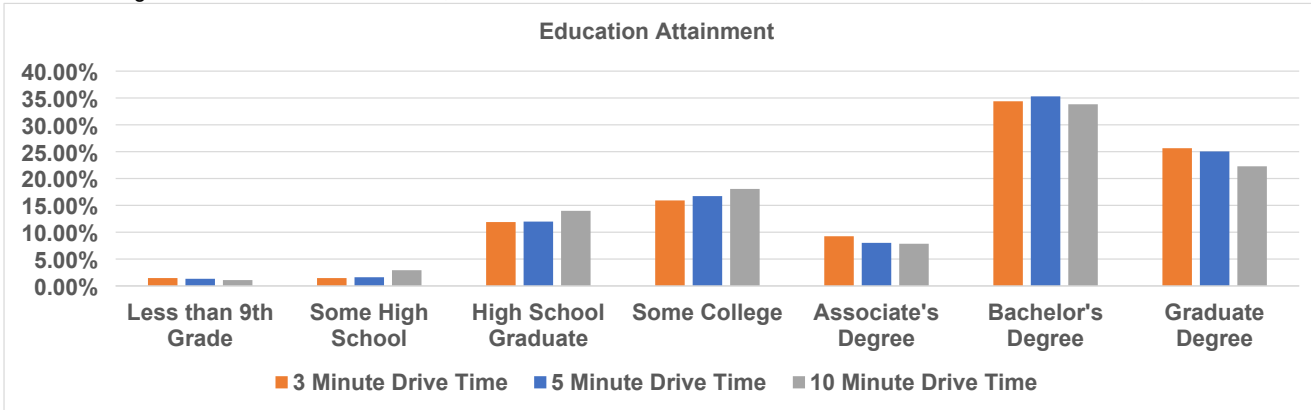
Household Income

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Per Capita Income	\$43,934		\$44,242		\$41,613	
Average HH Income	\$119,395		\$115,993		\$107,204	
Median HH Income	\$103,581		\$95,879		\$88,392	
\$25,000 - \$35,000	155	4.79%	506	5.28%	2,061	6.51%
\$35,000 to \$50,000	209	6.48%	814	8.49%	2,646	8.36%
\$50,000 to \$75,000	454	14.06%	1,448	15.11%	4,824	15.25%
\$75,000 to \$100,000	482	14.93%	1,476	15.40%	4,770	15.08%
\$100,000 to \$150,000	770	23.82%	2,095	21.86%	6,706	21.19%
\$150,000 to \$200,000	708	21.91%	1,911	19.95%	5,454	17.24%
\$200,000 +	202	6.24%	554	5.78%	1,593	5.03%



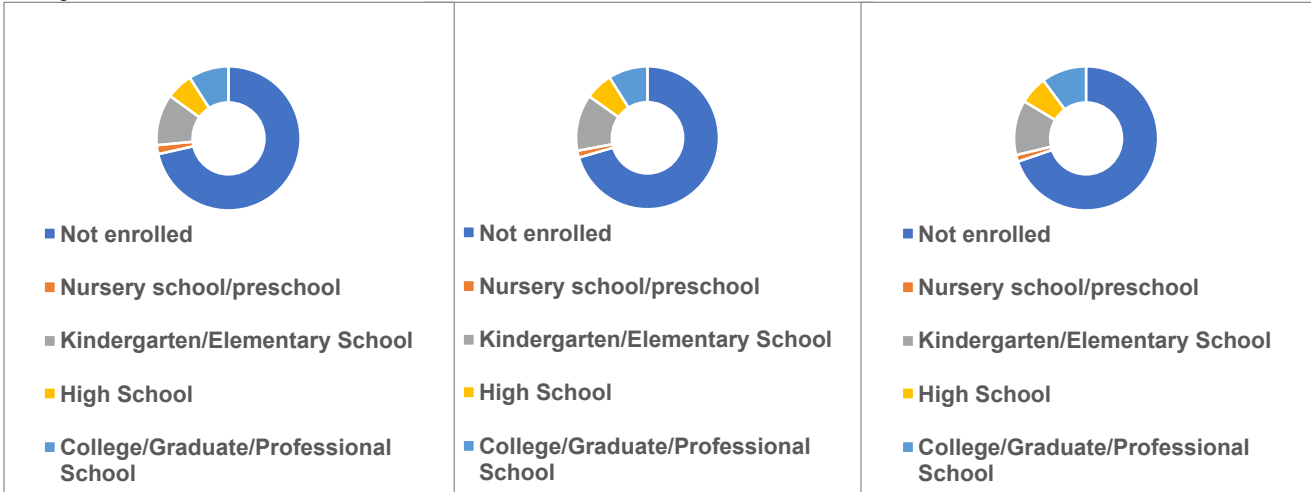
Educational Attainment

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Less than 9th Grade	89	1.46%	227	1.33%	592	1.08%
Some High School	89	1.46%	276	1.61%	1,596	2.92%
High School Graduate	725	11.89%	2,050	11.98%	7,634	13.98%
Some College	970	15.92%	2,863	16.72%	9,863	18.06%
Associate's Degree	564	9.25%	1,372	8.02%	4,287	7.85%
Bachelor's Degree	2,096	34.39%	6,042	35.30%	18,473	33.83%
Graduate Degree	1,563	25.64%	4,287	25.04%	12,163	22.27%



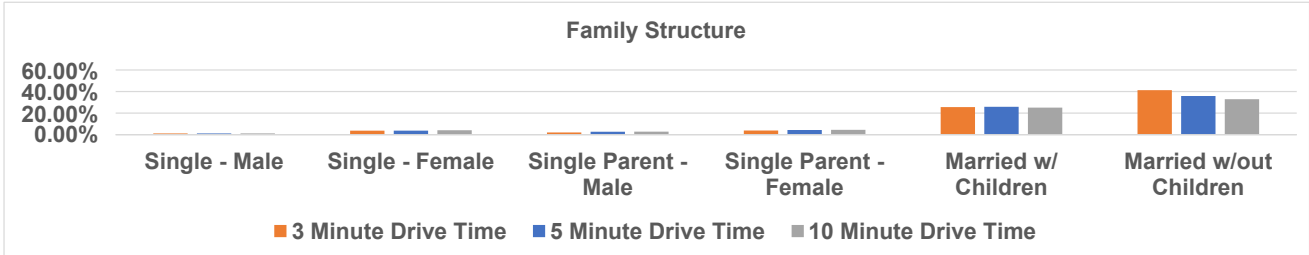
School Enrollment

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Not enrolled	6,309	71.48%	17,793	70.52%	57,238	69.77%
Nursery school/preschool	178	2.01%	394	1.56%	1,239	1.51%
Kindergarten/Elementary School	1,014	11.48%	3,218	12.75%	10,086	12.29%
High School	527	5.97%	1,569	6.22%	5,183	6.32%
College/Graduate/Professional	799	9.05%	2,257	8.95%	8,296	10.11%



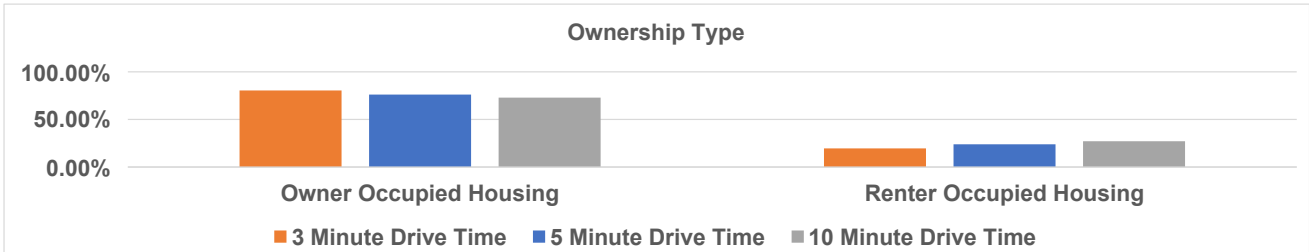
Family Structure

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Single - Male	28	0.86%	87	0.91%	369	1.17%
Single - Female	120	3.70%	357	3.73%	1,296	4.10%
Single Parent - Male	66	2.03%	259	2.71%	883	2.79%
Single Parent - Female	124	3.84%	413	4.31%	1,414	4.47%
Married w/ Children	826	25.57%	2,477	25.85%	7,936	25.08%
Married w/out Children	1,333	41.27%	3,436	35.86%	10,406	32.89%



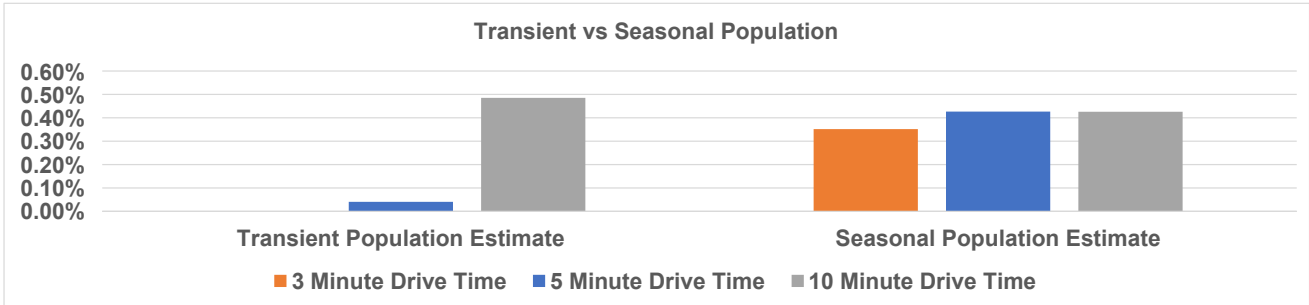
Home Ownership

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Owner Occupied Housing	2,599	80.44%	7,293	76.12%	23,068	72.91%
Renter Occupied Housing	632	19.56%	2,288	23.88%	8,572	27.09%



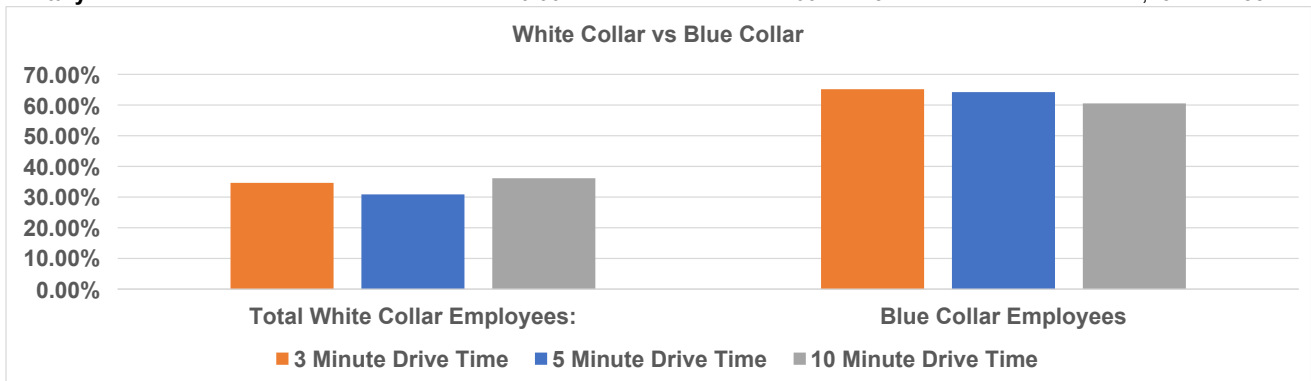
Components of Change

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Births	110		301		990	
Deaths	80		222		708	
Migration	353		793		1,788	
Transient Population Estimate	-	0.00%	10	0.04%	398	0.49%
Seasonal Population Estimate	31	0.35%	108	0.43%	349	0.43%



Occupations - White Collar

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Total White Collar Employees:	1,591	34.64%	3,167	30.87%	15,445	36.14%
Architecture and Engineering Employees	57	1.23%	194	1.89%	2,652	6.21%
Business and Financial Operations Employees	124	2.70%	273	2.66%	1,412	3.30%
Community and Social Services Employees	180	3.91%	295	2.87%	836	1.96%
Computer/Mathematical Science Employees:	57	1.24%	149	1.45%	1,725	4.04%
Education, Training, and Library Employees	255	5.56%	497	4.85%	2,267	5.30%
Arts, Design, Entertainment, Sports, and Media Employees	88	1.92%	183	1.78%	806	1.89%
Healthcare Practitioners/Technical Employees	386	8.41%	666	6.49%	1,628	3.81%
Healthcare Support Employees	169	3.69%	291	2.84%	773	1.81%
Legal Employees	10	0.21%	18	0.17%	78	0.18%
Life, Physical, and Social Science Employees	32	0.70%	77	0.75%	669	1.57%
Management Employees	232	5.06%	527	5.13%	2,599	6.08%
Blue Collar Employees	2,993	65.16%	6,587	64.21%	25,868	60.53%
Building, Grounds Cleaning, and Maintenance Employees	165	3.59%	304	2.97%	1,710	4.00%
Construction and Extraction Employees	125	2.73%	438	4.27%	1,699	3.98%
Farming, Fishing, and Forestry Employees	2	0.04%	8	0.08%	88	0.21%
Food Preparation and Serving Related Employees	418	9.11%	683	6.66%	2,288	5.35%
Installation, Maintenance, and Repair Employees	138	3.00%	371	3.61%	1,483	3.47%
Office and Administrative Support Employees	854	18.59%	1,741	16.97%	6,703	15.69%
Personal Care and Service Employees	131	2.86%	272	2.65%	834	1.95%
Production Employees:	125	2.72%	449	4.37%	2,484	5.81%
Protective Service Employees:	38	0.83%	157	1.53%	892	2.09%
Sales and Related Employees:	809	17.62%	1,634	15.93%	5,676	13.28%
Transportation/Material Moving Employees:	187	4.08%	531	5.17%	2,010	4.70%
Military	-	0.00%	469	4.57%	1,232	2.88%



Workplace Statistics

	3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
# of Businesses:	268	512	1,700
Workplace Employees (FTE):	4,593	10,259	42,735
Total Daytime Population:	12,166	24,438	89,831
Median Employee Salary:	\$37,382	\$37,696	\$41,866
Average Employee Salary:	\$45,639	\$46,235	\$53,688
Unemployment Rate	4.16%	4.01%	3.58%

