

Madison, AL - 60 Minute Drive Time



NextSite Community Overview

1990 - 2000 - 2010 Census, Q2 2020 Estimates & Q2 2025 Projections

Calculated using TAS Retrieval

Latitude: 34.683812 Longitude: -86.741070

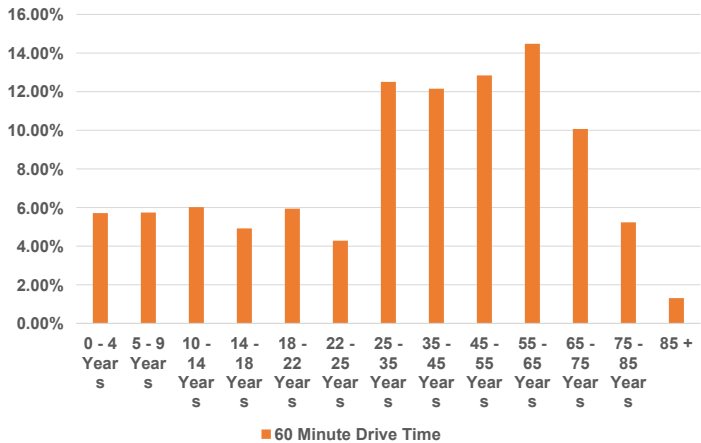
Sep 30, 2020

Population

| | | 2020 Population | 2020 Households |
|--------------------------------|-----------------------------|-----------------|-----------------|
| 2020 Population | 60 Minute Drive Time | 733,387 | |
| 2025 Projected Population | | 773,125 | |
| Population Growth %: | | 1.06% | |
| 2020 Households | | 291,866 | |
| 2025 Households | | 307,661 | |
| Household Growth %: | | 1.06% | |
| Expected Value Indicator (EVI) | | 0.67 | |

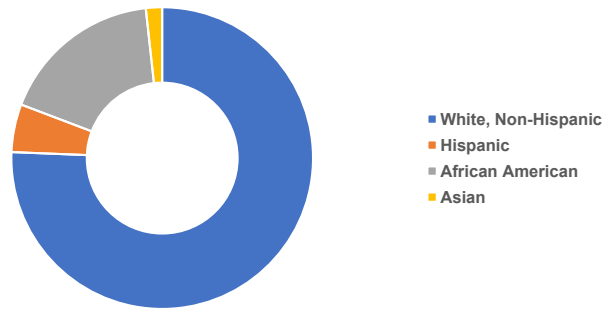
Total Population by Age

| | | 60 Minute Drive Time | |
|---------------|---------|----------------------|--|
| Average Age | | 40.14 | |
| 0 - 4 Years | 41,887 | 5.71% | |
| 5 - 9 Years | 42,098 | 5.74% | |
| 10 - 14 Years | 35,299 | 6.02% | |
| 14 - 18 Years | 36,071 | 4.92% | |
| 18 - 22 Years | 43,576 | 5.94% | |
| 22 - 25 Years | 31,411 | 4.28% | |
| 25 - 35 Years | 91,722 | 12.51% | |
| 35 - 45 Years | 89,141 | 12.15% | |
| 45 - 55 Years | 94,181 | 12.84% | |
| 55 - 65 Years | 106,197 | 14.48% | |
| 65 - 75 Years | 73,835 | 10.07% | |
| 75 - 85 Years | 38,375 | 5.23% | |
| 85 + | 9,596 | 1.31% | |



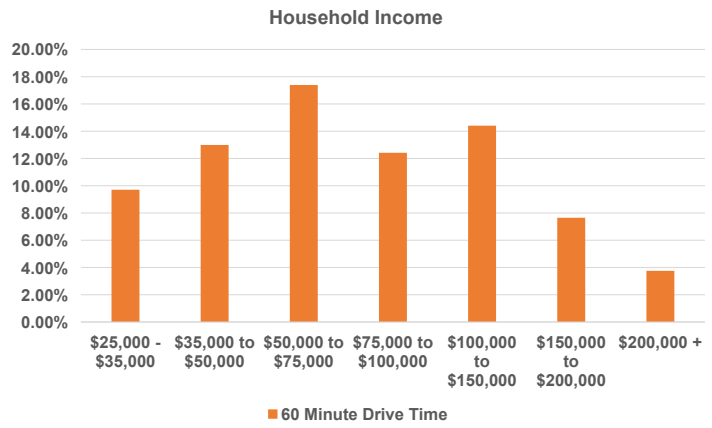
Population by Race/Ethnicity

| | 60 Minute Drive Time | |
|---------------------|----------------------|--------|
| White, Non-Hispanic | 537,246 | 73.26% |
| Hispanic | 36,495 | 4.98% |
| African American | 124,208 | 16.94% |
| Asian | 12,381 | 1.69% |



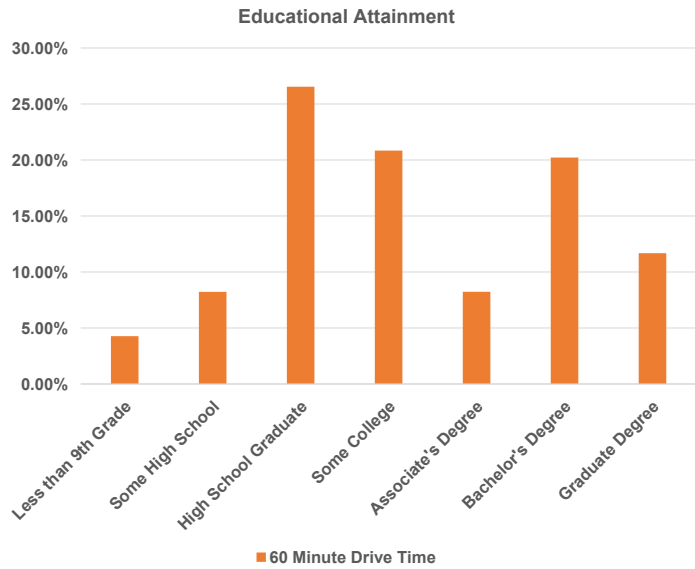
Household Income

| | 60 Minute Drive Time | |
|------------------------|----------------------|--------|
| Per Capita Income | \$31,229 | |
| Average HH Income | \$77,665 | |
| Median HH Income | \$57,415 | |
| \$25,000 - \$35,000 | 28,328 | 9.71% |
| \$35,000 to \$50,000 | 37,913 | 12.99% |
| \$50,000 to \$75,000 | 50,758 | 17.39% |
| \$75,000 to \$100,000 | 36,241 | 12.42% |
| \$100,000 to \$150,000 | 42,049 | 14.41% |
| \$150,000 to \$200,000 | 22,325 | 7.65% |
| \$200,000 + | 10,958 | 3.75% |



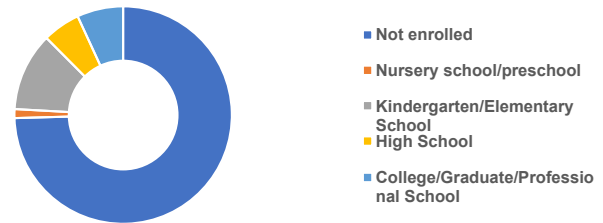
Educational Attainment

| | 60 Minute Drive Time | |
|----------------------|----------------------|--------|
| Less than 9th Grade | 21,476 | 4.27% |
| Some High School | 41,378 | 8.23% |
| High School Graduate | 133,515 | 26.54% |
| Some College | 104,825 | 20.84% |
| Associate's Degree | 41,410 | 8.23% |
| Bachelor's Degree | 101,700 | 20.22% |
| Graduate Degree | 58,742 | 11.68% |



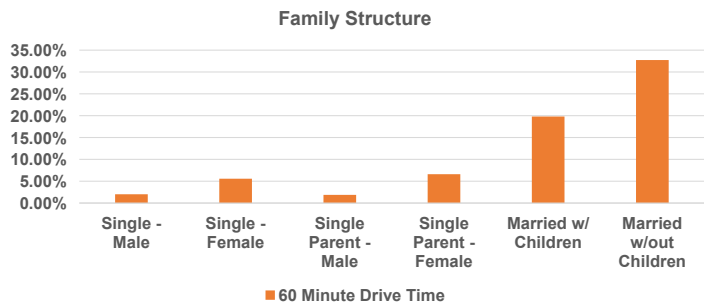
School Enrollment

| | 60 Minute Drive Time | |
|-------------------------------|----------------------|--------|
| Not enrolled | 546,759 | 74.55% |
| Nursery school/preschool | 9,734 | 1.33% |
| Kindergarten/Elementary | 85,478 | 11.66% |
| High School | 41,007 | 5.59% |
| College/Graduate/Professional | 50,409 | 6.87% |



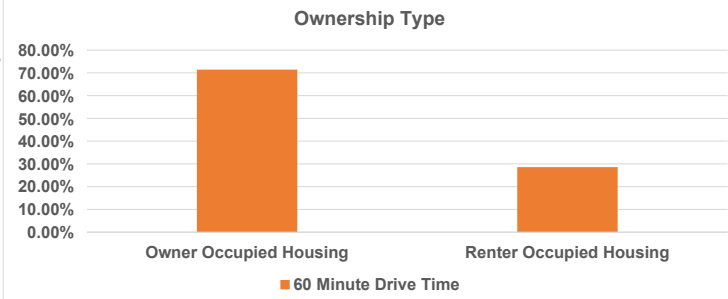
Family Structure

| | 60 Minute Drive Time | |
|------------------------|----------------------|--------|
| Single - Male | 5,868 | 2.01% |
| Single - Female | 16,257 | 5.57% |
| Single Parent - Male | 5,462 | 1.87% |
| Single Parent - Female | 19,271 | 6.60% |
| Married w/ Children | 57,799 | 19.80% |
| Married w/out Children | 95,535 | 32.73% |



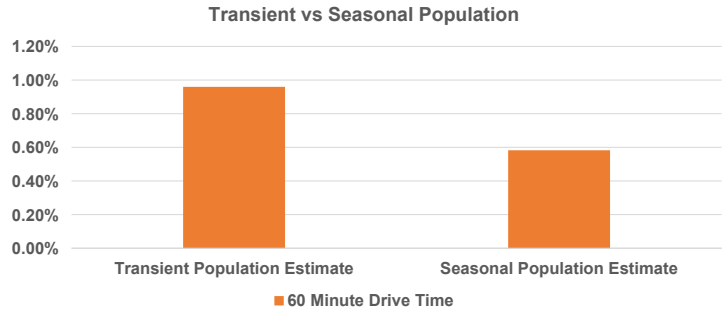
Home Ownership

| | 60 Minute Drive Time | |
|-------------------------|----------------------|--------|
| Owner Occupied Housing | 208,464 | 71.42% |
| Renter Occupied Housing | 83,402 | 28.58% |



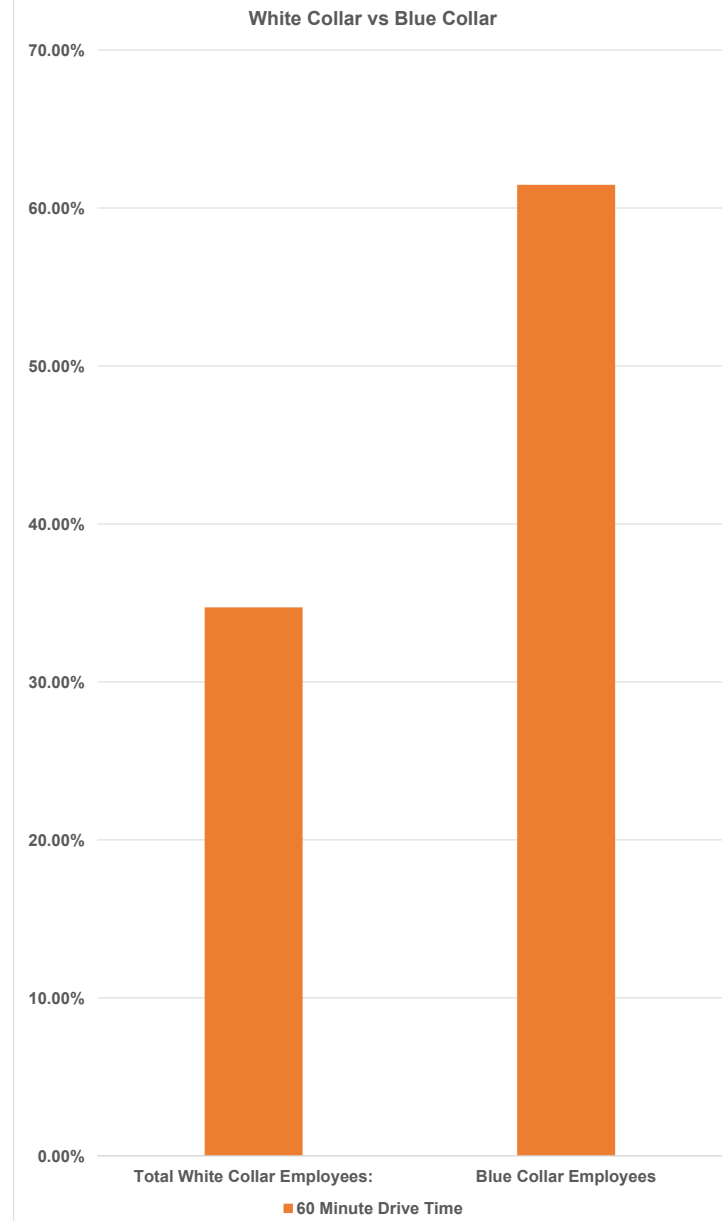
Components of Change

| | 60 Minute Drive Time | |
|-------------------------------|----------------------|-------|
| Births | 8,236 | |
| Deaths | 7,916 | |
| Migration | 10,352 | |
| Transient Population Estimate | 7,038 | 0.96% |
| Seasonal Population Estimate | 4,272 | 0.58% |



Occupations - White Collar

| | 60 Minute Drive Time | |
|--|----------------------|--------|
| Total White Collar | 118,234 | 34.72% |
| Architecture and Engineering Employees | 10,373 | 3.05% |
| Business and Financial | 10,975 | 3.22% |
| Community and Social Services Employees | 11,033 | 3.24% |
| Computer/Mathematical Science Employees: | 7,601 | 2.23% |
| Education, Training, and Library Employees | 19,313 | 5.67% |
| Arts, Design, Entertainment, Sports, and Media Employees | 5,776 | 1.70% |
| Healthcare Practitioners/Technical Employees | 18,990 | 5.58% |
| Healthcare Support Employees | 9,172 | 2.69% |
| Legal Employees | 2,361 | 0.69% |
| Life, Physical, and Social Science Employees | 3,720 | 1.09% |
| Management Employees | 18,920 | 5.56% |
| Blue Collar Employees | 209,333 | 61.47% |
| Building, Grounds Cleaning, and Maintenance Employees | 12,424 | 3.65% |
| Construction and Extraction Employees | 14,400 | 4.23% |
| Farming, Fishing, and Forestry Employees | 704 | 0.21% |
| Food Preparation and Serving Related Employees | 19,695 | 5.78% |
| Installation, Maintenance, and Repair Employees | 12,507 | 3.67% |
| Office and Administrative Support Employees | 57,251 | 16.81% |
| Personal Care and Service Employees | 7,707 | 2.26% |
| Production Employees: | 22,941 | 6.74% |
| Protective Service Employees: | 5,679 | 1.67% |
| Sales and Related Employees: | 38,579 | 11.33% |
| Transportation/Material Moving Employees: | 17,444 | 5.12% |
| Military | 11,300 | 3.32% |



Workplace Statistics

of Businesses:
 Workplace Employees (FTE):
 Total Daytime Population:
 Median Employee Salary:
 Average Employee Salary:
 Unemployment Rate

60 Minute Drive Time

17,310
 340,556
 788,901
 \$41,414
 \$50,759
 2.81%

