

## Quick Facts

- **Geographic Location:** Southwestern Madison County, 10 miles west of Huntsville
- **Incorporation:** 1869
- **Population:** 2018 (estimated) 48,511  
50-Mile Radius 1.1 M
- **Average Household Income:** \$ 112,609
- **Median Household Income:** \$ 95,423
- **Median Age:** 37.6
- **% of Income over \$75,000:** 59%
- **Bachelors Degree or Higher:** 57%
- **Residential Median Home Price:** \$ 180,000
- **Residential Median Home Value:** \$ 233,600
- **2017 New Construction Value** \$ 220 M

PLACE  
STAMP  
HERE

## Start here. Get anywhere.



Madison is **conveniently located** adjacent to **Interstate 565** and provides **links to major transportation systems** throughout the region and the South.



100 Hughes Road  
Madison, AL 35758

# Madison

Alabama, USA

## Community Profile

# Successful Businesses



# Start Here.



**City of Madison**  
100 Hughes Road  
Madison, AL 35758  
(256) 772-5630

Visit us on the web:  
[www.madisonal.gov](http://www.madisonal.gov)



Historic Downtown Main Street

### MADISON IS MORE THAN A CITY THAT ROCKET SCIENTISTS CHOOSE TO LIVE IN

With booming economic growth potential, fresh new retail and an abundance of properties, Madison's market is growing strong. Come visit to learn why Madison should be in your business plans!

### MADISON IS ON THE VERGE OF GROWTH

With Mazda-Toyota's new \$1.6 billion assembly plant being built less than one mile to our west, Madison is preparing for an influx in population and business investment. And this is only one proposed project for our region.

### RETAILERS ARE TAKING NOTICE

In the last three years, Madison's retail and service offerings have expanded: Ace Hardware, Target, Massage Envy, Marshalls, Michaels, Tire Discounters, Discount Tires, Verizon, Galaxy Cinema, Panera Bread, Kroger, Publix, 2nd & Charles, Planet Fitness, Salsarita, Uncle Maddio's Pizza, and Kinnucan's, just to name a few.

Town Madison, a 700-acre planned \$400 million development is under construction south of I-565. This gateway development is expected to bring several hotels, housing neighborhoods, and multiple retail centers centered on a multi-use venue that will be the home of a minor league baseball team.

### WE WANT TO BUILD ON OUR SUCCESS

We work hard to make expanding into Madison easy. With a pro-business attitude and an abundance of properties, Madison's market is ready for development.

### PUBLIC-PRIVATE PARTNERSHIPS

Madison citizens are actively involved in decision-making through a wide range of boards, commissions and civic organizations. Our healthy business climate is augmented and maintained through City partnerships with the Madison Chamber of Commerce, Madison Station Historic Preservation Commission, and volunteer support. This Public-Private partnership provides businesses with streamlined permitting and licensing.



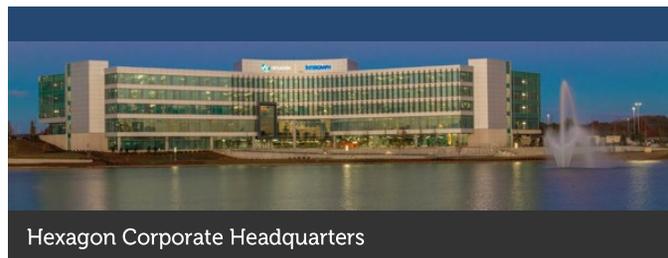
### DIVERSITY AND QUALITY OF LIFE

Located in the heart of North Alabama, in the Tennessee Valley, Madison offers a diverse population with a nationally ranked public school system. We have over 250 acres of parks and 14 miles of greenways/trails for recreation. Madison has the 5th largest public health system in the U.S. with a state of the art hospital built in 2012.

### HIGH STATE AND NATIONAL RANKINGS

Madison has repeatedly been nationally recognized as a community with excellent schools, lower cost of living, retirement opportunities, recreational offerings and a great place to raise children. Madison is a town people are proud to say they love to live in and raise their children.

**Madison ranked 159<sup>th</sup> out of 10,574 as BEST SCHOOL DISTRICT in the Nation! -Niche 2018**



Hexagon Corporate Headquarters



### MADISON IS THE BEST OF THE BEST...

- Madison (#1 of 194) **BEST PLACES TO LIVE** in Alabama, *Niche*, 2018
- Madison (#1 of 194) **BEST PLACES TO RAISE A FAMILY** in Alabama, *Niche*, 2018
- Madison (#1 of 194) **BEST PLACES TO BUY A HOUSE** in Alabama, *Niche*, 2018
- Madison is the **#1 BEST PLACE TO LIVE IN AMERICA'S NEW TECH HUBS**, *Trulia*, 2018
- Huntsville / Madison Metro area (#16 of 150) **MOST HIPSTER CITY** in America, *Movehub*, 2017
- Huntsville Metro (#2 of 381) **BEST CITIES FOR TECH JOBS in the U.S.**, *NerdWallet*, 2017
- Huntsville & Madison identified as **AMERICA'S #1 FASTEST-GROWING TECH CITIES**, *CBS News Moneywatch*, 2017
- Alabama was awarded the **#1 IN THE 3-5M POPULATION CATEGORY FOR THE 2017 SILVER SHOVEL AWARD** based on the attraction of high-value Investment projects to create new jobs, *Area Development*, 2017
- Alabama is ranked #9 in the Nation for **FRIENDLY POLICY ENVIRONMENTS FOR SMALL BUSINESS AND ENTREPRENEURSHIP**, *Small Business & Entrepreneurship Council*, 2017
- One of the **TOP METROS TO "POWER THE U.S. ECONOMY"**, *Bloomberg Business*, 2015
- Bob Jones and James Clemens High Schools placed in the top five of Alabama high schools annual **MOST CHALLENGING HIGH SCHOOLS**, *Washington Post* 2017
- Madison High Schools (7 of 134) of the **TOP ALABAMA FOOTBALL RECRUITS**, *247Sports*, 2017
- Madison ranked (#10 of 155) **BEST PLACES FOR MILLENNIALS** in Alabama, *Niche*, 2016