

City of Madison
Beautification and Tree Board Minutes
Tuesday, May 21st, 2019
Conference Room, City Hall



Attendees:

Amber Braman, Chris Carpenter, Julie Ray, Mitzi Adams, Gerald Clark, Liz Smith

Absent:

Lisa Thomas, Sabrina Savage, Brandon Daugherty, Karen Lawler, Tenesha Thomas

I. Order of Business

- i. **Welcome:** Meeting was called to order at 5:30p.m., all were welcomed by Amber Braman.
- ii. **Roll Call:** Roll call was conducted and the attendance was noted.
- iii. **Minutes Approval:** Approval of the minutes from the meetings held in March and April was deferred due to not enough Board members present.
- iv. **Treasurer's Report:** Treasurer reported that the balance was \$17,726.13.

II. New Business

- i. **Keep Alabama Beautiful Discussion:** Denise Taylor, representative from the organization "Keep Alabama Beautiful", provided a presentation on the purpose of the organization. Denise noted that there was no fee to become an affiliate, and that there were numerous benefits including access to free trash bags, safety vests and litter pickup sticks. The Board discussed how this could benefit Madison not only in Pride of Madison activities, but also in the upcoming clean-up activity planned for September/October timeframe of 2019. The Board tabled further discussion due to time constraints, and agreed to discuss this again at the July meeting.
- ii. **Beautification Awards Judging:** Amber Braman provided a status on the readiness of the judges, number of drivers, last minute updates to the routes, refreshments, copies of judging sheets, and other last minute logistics details to ensure all Board participants were ready for the judging on May 23rd. There was a question concerning the amount of the gift certificates for the judges. When first discussed, the Board decided that for the 21 judges scheduled to participate, each would receive a \$15 gift certificate, for a total of \$315. However, there would only be 14 judges, so the Board agreed that the amount could go to \$20 per certificate, for a total of \$280.

- iii. ***Beautification Awards Luncheon:*** Mitzi Adams stated that she had worked a bid with a local vendor to cater the luncheon. The amount of the draft bid was discussed and found favor with Board members, but could not be voted on without sufficient Board members present. In addition, there was discussion on bottled water and other details such as tableware, etc. Mitzi agreed to work additional details for presentation at a follow-on meeting to obtain approval. As a reminder, the luncheon is scheduled for June 20, at 11am.
- iv. ***Sign Post Modification Status:*** Discussion was deferred to a later meeting.
- v. ***Pride of Madison:*** Amber Braman reported that Brandon Daugherty would be resigning at the end of the month, and that Board member Sabrina Savage was willing to take on the responsibility of administering Pride of Madison activities.
- vi. ***Recap of Discussion with City Administrator Marc Jacobson:*** Amber Braman reported that she had met with Mr. Jacobson earlier in the week. Amber stated that they had discussed in detail city properties that were maintained by Tidewater and the items that needed to be addressed.

Meeting adjourned at 6:30pm