

City of Madison
Beautification and Tree Board Minutes
Tuesday, June 18th, 2019
Conference Room, City Hall



Attendees:

Amber Braman, Chris Carpenter, Julie Ray, Mitzi Adams, Gerald Clark, Tenesha Thomas

Guest:

Lauren Freeman

Absent:

Lisa Thomas, Sabrina Savage, Karen Lawler

I. Order of Business

- i. **Welcome:** Meeting was called to order at 5:30p.m., Amber Braman welcomed all and introduced Lauren Freeman to the Board.
- ii. **Roll Call:** Roll call was conducted and the attendance was noted.
- iii. **Minutes Approval:** Board members present approved the minutes from the meetings held in March, April, May and June 3.
- iv. **Treasurer's Report:** Treasurer's report was deferred.

II. New Business

- i. **Beautification Awards Judging:** To recap the judging activity from this year in support of next year, Amber Braman provided a status.
 - a. There were some complaints from the judges on the number of properties on some of the routes. Amber noted that some of the routes had more than 20 properties, and it took much too long for the judges to complete their routes. The Board concurred that for next year, every effort would be made for the routes to contain 20 properties or less.
 - b. Amber noted that there was still a limited amount of confusion on the judging sheets. Amber stated that after reviewing the completed judging sheets that the Board would need to add additional clarity on some of the judging questions for next year's activity.
 - c. On a final note, over 100 applications were received, and 89 properties passed this year's judging and were awarded Beautification signs, or will be keeping existing signs.

- ii. ***Beautification Awards Luncheon Planning:*** Mitzi Adams provided a spreadsheet, showing all costs for the luncheon and how it was within budgeted guidelines. The luncheon was scheduled to start at 11:30am, with the presentation scheduled to begin at 12:00pm. Mitzi and Amber Braman provided status concerning the preparations for the luncheon, noting specifically; certificates, plaques and comment packets were ready; Tenesha Tomas noted that the programs were printed and ready and the presentation was ready and there was a projector and screen in place; Amber noted that the flowers and food would be delivered directly to the venue. In addition, Board members volunteered to help setup the room, run the presentation, take photos, and ensure that the Madison Record was invited to participate and help record the event.

- iii. ***Signs – new installations and pull-outs:*** Amber Braman took an action to provide the Awards master list to Julie Ray and Chris Carpenter so they could bring this coordination.

- iv. ***Sign Post Modification Status:*** Discussion was deferred to a later meeting.

- v. ***Pride of Madison:*** Amber Braman reported that she was in the process of coordinating the turnover of this responsibility to Sabrina Savage and Chris Carpenter. In addition, Chris and Mitzi would be coordinating this activity with *Keep Alabama Beautiful*.

- vi. ***Chamber of Commerce Expo: Planning:*** Board members suggested several ideas. Tenesha Thomas volunteered to look at children’s activities and to provide status at the next Board meeting.

Meeting adjourned at 6:10pm