

City of Madison
Beautification and Tree Board
Tuesday, July 17, 2018
City Hall
5:30 p.m.



Attendees:

Mike Keenan, Karen Lawler, Amber Braman, Julie Ray, Tenesha Thomas, Lisa Thomas, Liz Smith, Beth Agee

Absent:

Gerald Clark

Minutes

Proceedings:

The meeting was called to order at 5:30 p.m. by Mike Keenan.

Mike Keenan welcomed everyone and announced the resignations of Marsha Harris and Cathy Scott.

The minutes from the meeting held on June 19, 2018 were approved with no changes. Tenesha Thomas motioned to approve minutes with a second from Beth Agee. Minutes were approved.

Treasurer's Report

Karen Lawler reported that the current balance is \$11,936.09. Karen requested all outstanding receipts be submitted in order to complete accounting for the Beautification Awards activity. Karen Lawler submitted the MBTB budget for 2019 to Kim Lindsey of the Mayor's Office and Roger Bellomy on August August 2nd, 2018.

Chamber of Commerce Business Expo

Chamber of Commerce Expo will be July 28th from 10:00 A.M to 2:00 P.M. The Chamber will provide us with a booth that has electricity. Karen Lawler will be in charge of the "Children's Hands on Event". Karen will bring the supplies for planting flower seeds. Mike Keenan will bring the table, table cloth and drop cloth. Julie Ray and Beth Agee will bring the Beautification Award and Pride of Madison signs, and Beth will also supply materials for soliciting new Pride of Madison participants. Tenesha Thomas will bring MBTB promotional brochures.

Beautification Awards Luncheon Update

- Amber Braman conducted a lessons learned discussion. Concerns that need corrective action outlined below:
- Check in lines were too long. Potential solution may be to mail tickets to attendees in advance and simply present ticket at door
- Check in was confusing. Individuals were unsure about signing in.
- Food was cold and not impressive
- Small properties felt slighted
- We have outgrown the facility and need a new location – consider City Hall next year and have food catered

Beautification Award Signs and Sign Posts

Julie Ray reported all old signs have been pulled and all new signs have been installed.

By-Law Review and Amendment

Mike Keenan to schedule a working meeting for those that want to participate in this initiative.

Roles and Responsibilities

Julie Ray to provide template for completion to each board member to help complete for a MBTB Handbook delineating roles and responsibilities for the various activities that the board supports throughout the year. Karen Lawler to request and provide the latest roster of members. Mike Keenan to provide the latest activity calendar.

New Business

Signature Plant

Mike Keenan suggested the Oak Leaf Hydrangea as the new signature plant for the City of Madison. There was discussion on the suggestion and it was agreed that while a beautiful choice, there may be other suggestions that should be considered. It was noted that the Board had previously voted and confirmed a pollinator theme, and also voted to not just promote a single plant. Mike requested that any additional suggestions be provided to him by July 31st for further consideration.

Gateway

Mike Keenan brought forward a proposal for a landscaping company to perform cleanup at the Madison Gateway at Hughes and Madison Blvd. After much discussion, the board could not come to a decision, and the topic was tabled for a future meeting.

Meeting adjourned at 6:45pm