

City of Madison

**Beautification and Tree Board
Tuesday, February 20, 2018
City Hall
5:30 p.m.**



Attendees:

Mike Keenan, Amber Braman, Julie Ray, Marsha Harris, Beth Agee, Liz Smith, Cathy Scott, Gerald Clark

Absent:

Karen Lawler, Lisa Thomas

Minutes

Proceedings:

The meeting was called to order around 5:30 p.m. by Mike Keenan who welcomed everyone since meeting in November 2017. (The Dec 17 meeting was cancelled for the holidays and the Jan 18 meeting was cancelled due to the City Hall closure because of inclement weather).

OPENING BUSINESS

1. Approval of Minutes

The revised minutes from the meeting held October 17, 2017 (which were distributed on Jan 15, 2018) were approved. Amber Braman motioned to approve the minutes with a second from Beth Agee. Minutes voted and approved.

Minutes from the November 15, 2017 were not approved because corrections were needed. Karen Lawler was to amend the minutes, but was absent. Cathy Scott motioned to approve revised November minutes at the next meeting (to be held in March); Amber seconded the motion.

2. Treasurer's Report

Julie Ray distributed the report and said it was her last one until Karen Lawler takes over. Marsha Harris said the expense line for benches and trash receptacles in storage (which showed \$0 amount as an expense) could be deleted. It also appears the \$12.00 annual website domain cost may be listed twice.

Current status: Carry-over from 2017 is \$5,745.78. Awaiting disbursement and receipt of \$10,000 annual budget for a total of \$15,745.78 for 2018. (Funds YTD actual are \$5,745.78.)

Only expenditure to date is \$12.00 website domain fee leaving \$5,733.78.

Budget requirements total \$12,050, but anticipate receiving \$2,500 in Beautification Awards Entry Fees (currently \$25 each).

3. Beautification Signs

Discussion about keeping the old Beautification Award signs followed and centered on where to store them, whether they needed to be cleaned and whether they all were in good enough condition to keep.

Julie will contact Public Works to have the old signs pulled and will courtesy copy Mike on the email.

Mike will pick them up and determine which ones are worth saving.

Since signs have been paid for, the committee may have a credit with Catbird Seat Garden Center. **Karen will look into this.**

4. Adopt-a-Mile (Pride of Madison)

Beth Agee reported that she was continuing to work on updating the list of Pride of Madison volunteer groups.

- Reported that she is working with a representative from the Madison African-American Alliance Group (MAAG) about the Stewart Street Park, located in a very old section of Madison (100 Stewart St. near Sullivan Ave.).
- Advised the group that DAR is giving up their route on Hughes Road and that this is big new. She also asked if anyone knows if anyone else would be interested in signing up for this area.

Cathy Scott reported that the Boy Scout Troop from St. John's Catholic Church wants to keep their area. Cathy could not find the form for them to fill out on line and said she would forward the email to Beth so she could email them the form.

Mike Keenan asked if anyone from the Rotary Club had contacted Beth about the route in front of the YMCA on Hughes Road. No one has.

Mike also asked Beth for a list of people that have not responded to Beth's inquiries about their continued support of this program.

5. Arbor Day Activities: Workshop, Tree Planting, and Poster Contest

Although not discussed in this order, activities include the following:

a. Monday, 26 Feb, Poster Contest Awards: Will be presented by Mayor Finley with Gerald Clark on Monday, 26 Feb, at City Hall at 6 p.m. (Gerald Clark coordinated this with the mayor during the meeting.) Amber will take pictures and Marsha will bring content forms for release of pictures. The easels and posters will already be there. This year's theme is "Trees are Terrific in Cities and Towns." Winners will receive the following cash

awards: First place - \$50; second place - \$40; third place - \$30; and, honorable mention - \$20. Cost this year will total \$980. Julie made a motion that the committee funds the prizes and Beth seconded it. It was noted that this is a normal part of Arbor Day/Week and has been included in the budget for some time. No one opposed. Marsha provided a list of winners by school, which is provided as an attachment to these minutes.

b. Wednesday, 28 Feb: Tree Planting and Workshop.

(1) Tree Planting (1:30 p.m.): Liz Smith reported that tree planting is on the Mayor's calendar for 1:30 p.m. at City Hall. Gerald will pick up two Flowering Cherry trees from Catbird Seat Garden Center that day. Liz already has the Japanese Maple tree. Mike will be out of town, but Liz will be there at 1 p.m.

(2) Workshop (5:30 p.m.): Liz reported that the room is scheduled for a presentation given by Mr. Reginald Randolph who will discuss the proper care and trimming of Crepe Myrtles. Julie and Beth will obtain the supplies needed (a local gift certificate for the speaker, projector, laptop, water and candy). Marsha will bring tickets for a drawing for door prizes.

c. Amber will also bring handouts about the committee from the Expo at the YMCA last summer. Mike will send the link about the speaker to all members and will send Mr. Randolph's biography to Julie.

6. Website Administrator

Mike reported that he is still handling management of the committee's website, but has asked for someone to volunteer to take this responsibility.

NEW BUSINESS

7. Madison Sesquicentennial Committee

Mike reported that he is representing the Board on this committee to acknowledge Madison's 150th anniversary next year and he will keep the board apprised of activities.

8. Beautification Awards Prep

Discussion resulted in the following dates and actions.

- 10 May: Applications due date. Amber will check with the Best Western to ensure luncheon prices haven't increased, which could impact the application fee of \$25.
- 15 May: Normal Committee meeting, during which the committee will approve the presentation script.
- Amber will put out feelers for judge availability since the Memorial Day holiday is the following week.
- 21 Jun: Banquet date. Amber will work with Karen as they receive payment for the applications. Mike will send the application form to Amber.

9. Pictures of Members for Website

Photos were taken for the website.

The meeting adjourned at approximately 6:30 p.m. Beth made the motion to adjourn, and Amber seconded it.

**Attachment to Minutes
Arbor Day Poster Winners 2018**

Columbia Elementary

First Place: Jason Park
Second Place: Justin Roh
Third Place: Alexandria O'Quin
Honorable Mention: Maria Mia Craig

Heritage Elementary

First Place: Alex Thammavongsa
Second Place: Reagan D. Balch
Third Place: Alyssa Duncan
Honorable Mention: Sarah Choi

Horizon Elementary

First Place: O'Neal Miller
Only one student followed all of the directions.

Madison Elementary

First Place: Eunbi Lee
Second Place: Manasa Vadapalli
Only two students followed all of the directions.

Mill Creek Elementary

First Place: Kelsie Henton
Second Place: Eugene Park
Third Place: Nicole New
Honorable Mention: Gemma King

Rainbow Elementary

First Place: Danielle Nguyen
Second Place: Tionte Jones
Third Place: Rena Kerndl
Honorable Mention: Nancy Sofia Lazo

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Saint John the Baptist Elementary

First Place: Jane Detwiler
Second Place: Lauren Marx
Third Place: Logan Bryars
Honorable Mention: Matthew Lovallo

West Madison Elementary

First Place: Anavi Singh
Second Place: Andrew Sellers
Third Place: Adyson Airyn Owens
Honorable Mention: Hamid Saeed