

City of Madison
Beautification and Tree Board
Tuesday, July 18, 2017
City Hall
5:30 p.m.



Attendees:

Karen Lawler, Beth Agee, Amber Braman, Julie Ray, Marsha Harris, Mike Keenan, Liz Smith, Cathy Scott and Gerald Clark

Absent:

Karen Forsyth

Minutes

Proceedings:

The meeting was called to order at 5:30 p.m. by Karen Lawler.

Karen Lawler welcomed everyone and introduced the new member, Cathy Scott, to the Board

The minutes from the meeting held June 20, 2017 were approved with a minor change. Amber Braman motioned to approve minutes with a second from Beth Agee.

Treasurer's Report

Julie Ray reported that the current balance is \$22,476.07 with \$14,990 of the balance encumbered by the new signs and sign poles.

Julie needs all receipts from the Awards Luncheon to be submitted.

Karen reported that the 2018 budget submission is due on August 1, 2017. Karen Lawler is working on the write up and Julie Ray is working on the budget spreadsheet. Mike Keenan to send Karen Lawler pictures from the Arbor Day Workshop, Arbor Day Poster Contest and the Arbor Day Tree Planting for inclusion in the budget write up. Submission will be on or before August 1, 2017

Chamber of Commerce Business Expo

Mike Keenan stated that the Expo will be July 29th from 10:00 A.M to 2:00 P.M. The Chamber will provide us with a booth that has electricity. Mike will be in charge of the Rain Barrel exhibit and Karen Lawler will be in charge of the "Children's Event". Mike will follow up with board via email outlining set-up and take down times. Mike plans on meeting with the Chamber representative this week to find out if table clothes are included with the tables. Responsibilities for Chamber event setup:

Liz Smith

projector
screen

Mike Keenan

Rain Barrel
Computer
Candy and Candy Bowl

Karen Lawler

Flower Seed
Water Bottles
Water
Soil
Decorative Stickers

Beth Agee

Tarp
Proper Techniques for Planting a Tree handout

Julie Ray

Beautification and Tree Board Flyers

Beautification Awards Luncheon Update

Luncheon was held at Best Western in Madison on June 20, 2017

There were 66 in attendance.

Beth Agee will mail out plaques and certificates to properties that were not in attendance.

Amber Braman, Karen Lawler and Beth Agee will document lessons learned for next year

Beautification Award Signs and Sign Post

Karen Lawler state sign post have been ordered from New Market Iron Works and should be delivered in the November time frame. Julie has submitted the changes discussed at last meeting and will have a new prototype by the August meeting. Once the Board approves the changes it will only take Signs by Tomorrow six weeks to complete. There is ongoing discussion about the possibility of selling the old sign post for \$25 apiece.

Pride of Madison

Beth Agee will start a clean-up of the Pride of Madison volunteer groups. Beth to provide Mike Keenan on an article for Greg Parker to run prior to the removal of signs that no longer have valid points of contacts. Some of the locations are locations that active groups are seeking. They are currently not be kept up by the old group.

New Business

Library Book Donation – Karen Lawler stated that the Library requested more children's books this year. Karen will present a list of books at the next meeting.

Rotary Club – Mike Keenan is a member of the Rotary Club and they are having a tree competition. Rotary chapters will pledge to plant 100 trees in their community. The Beautification and Tree Board will assist in looking for locations for plantings and Liz Smith, the Board's Arborist Consultant, will provide guidance on the right tree for the right place and proper tree planting. Several locations for tree plantings were discussed to include Main Street, Hughes Road median (north of the Gateway) and the Mill Creek Greenway.

The meeting adjourned at 6:30 p.m.

Minutes prepared by Karen Lawler