

City of Madison
Beautification and Tree Board
Tuesday, January 17, 2017
Council Chambers, City Hall
5:30 p.m.



Attendees:

Karen Lawler, Beth Agee, Amber Braman, Julie Ray, Marsha Harris, Mike McKay, Mike Keenan, and Liz Smith.

Absent:

Karen Forsyth and Gerald Clark

Minutes

Proceedings:

The meeting was called to order at 5:30 p.m. by Karen Lawler.

Karen Lawler welcomed everyone.

The minutes from the meeting held November 15, 2016 were approved. Amber Braman motioned for approval and Beth Agee second.

Treasurer's Report

Julie Ray reported that the current balance is \$19,038.94. This balance is current as of 1/17/2017.

Arbor Day Poster Contest – Marsha Harris reported that she has been working on the poster contest. The theme is “*Trees are Wonderful and Forests Too.*” Six schools submitted posters this year:

Mill Creek Elementary
Rainbow Elementary
Madison Elementary
Heritage Elementary
Columbia Elementary
St. John the Baptist

West Madison called at the last minute wanting to participate. Marsha is taking the posters to them tomorrow and will pick them up this week.

Judging will be on Wednesday January 25 at Dublin Park. Marsha will mail copies of the posters to Anniston by February 5. Arbor Day Awards Night will be at the February 27 City Council meeting. Mike Keenan will contact Greg Parker for coverage in the Madison Record.

February Arbor Day Workshop and Tree Planting – February 23

3-5 p.m.	Tree Planting with Mayor Finley
5-5:15 p.m.	Break
5:15 p.m.	Welcoming Remarks and Introduction of Dr. Chappelka
5:30-7 p.m.	Dr. Art Chappelka –Auburn University “Cultural Heritage of Trees”
7-7:30 p.m.	Break
7:30-9 p.m.	Tim Albritton –NRCS “Multiple Benefits of Planting Trees”

Beautification Board has reserved rooms at the Best Western Plus in Madison for the speakers. Liz Smith will provide Mike Keenan with the program and speaker information. He will work with Greg Parker of the Madison Record and other publicity avenues to get the event marketed.

Arbor Day Assignments:

Karen – Cat Bird Seat Gift Certificates for drawing
Beth – Pizza, Water, and Candy
Liz – Look for potential donors for seedlings to give away

Arbor Day Tree Planting will be the replacement of Japanese Maples that did not survive the drought. The Board will add water bags to the trees after planting to insure survival of the trees. Water bags will also be added to the Weeping Cherry that was planted in December.

Beautification Awards

Julie Ray completed the design of the new Beautification Award Signs and is working with Iron Works and Signaroma to secure cost estimates on signs and posts. The Board discussed the possibility of better paint on the signs so there is less fading due to the impacts of sun damage.

Mike Keenan is looking into the possibility of utilizing pay pal for Beautification Award entry fees and Beautification Awards luncheon payments

New Business:

Amber will develop a calendar of Beautification Awards and Luncheon events with a check list of actions to be completed. Assignments will be made at the next meeting.

New Business:

1. The Board voted to move the budget from the Bench line item in the budget to the Beautification Awards Sign line item to support the replacement of all Beautification Awards signs in 2017. Beth Agee made a motion to accept and Mike Keenan gave the second to the motion.
2. Mike McKay took an action to check on the completion of the new park on Mill Road. This is a possible location to place benches that are in storage.

3. The Board will meet at the Gateway on Saturday morning to clean up and do some replacement planting (if weather permits).
4. Liz Smith will monitor the replacement plantings at City Hall and work with the Cat Bird Seat on the plantings that are not surviving.

The meeting adjourned at 6:30 p.m.

Minutes prepared by Karen Lawler