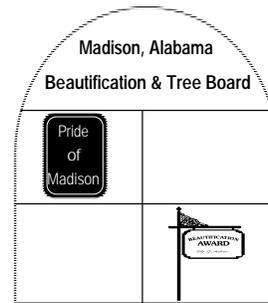


**City of Madison
Beautification and Tree Board
Tuesday, July 16th, 2013
Conference Room, City Hall
5:30 p.m.**



Minutes

Board Members Present: Karen Lawler, Alice Tucker, Tom Irby, Julie Ray, Joe Hackett, Karen Forsyth, Meredith Kilby, Dorothy Thomas, Linda Kinney, Ray Lewis and Councilman Gerald Clark.

Board Members Absent: Lisa Thomas, Rose Berry.

Proceedings:

The meeting was called to order at 5:30pm by President Karen Lawler.

The minutes from the meeting on June 17th, 2013 were approved by the Board.

Chamber of Commerce Business Expo Booth – Karen Lawler

Karen Lawler briefly discussed the board's upcoming participation in the Madison Chamber of Commerce Business Expo scheduled for July 27th at the YMCA facility on Hughes Road. The board agreed that each Program Lead would provide information on their respective programs in support of this activity. In addition, the board agreed to purchase two \$50 gift certificates to local nurseries as an incentive for Expo attendees to visit the booth. Tom Irby volunteered to obtain the gift certificates. Meredith Kilby designed a new banner for the booth. Additional assignments for specific materials to include in the booth were given to various Board members. In addition, a schedule was developed to ensure a minimum of two Board members were attending the booth at all times during the Expo.

Adoption of Updated Logo – Meredith Kilby

Meredith provided an updated logo for the Board members to review. Many good suggestions were provided and Meredith took an action to incorporate the comments and return to the next meeting with the updated logo.

Beautification Board Updates:

Beautification Awards Luncheon Update – Alice Tucker

Alice Tucker reported that this year's luncheon at the Best Western in Madison was a great success. All attendees were able to be seated in the main dining area – which had been a concern due to the growing number of participants in the Beautification Awards Program. Rose Berry helped to design the flower arrangements using cuttings from Board Member's gardens. Councilman Gerald Clark helped to hand out the awards during the luncheon.

Pride of Madison – Ray Lewis

Ray Lewis reported that the sign for the Rainbow Mountain Homemakers had not yet been posted in the historic district in downtown Madison. Ray is checking on this.

Tree Board Updates:

Status of Tree Donation to Madison School Board – Tom Irby

Tom Irby stated that the Overcup Oak tree recently donated to the Madison School Board was in trouble. Tom placed a timed-sprinkler in place ensuring that the tree would receive plenty of water during the upcoming summer months. Plans for pouring a cement slab for placement of a Madison Signature Bench near the tree have been put on hold until fall. In the interim, the bench will be stored in the MBTB storage facility.

Landscape/Tree Ordinances Update – Tom Irby

Tom Irby reported that the ordinance updates had been completed and had been submitted to the Planning Committee for Review. The Planning Committee had comments and those comments are currently being incorporated by Johnny Blizzard. Tom stated that he had not received a copy of the updates, but was working with City Hall to obtain a copy. Tom stated that as soon as he was able to obtain a copy, he would distribute to all members.

Update of Board By-Laws – Tom Irby

Tom Irby provided an updated set of Board By-Laws to the City Clerk. The City Clerk will present the updates to the Madison City Council for approval. Once approved, Tom Irby will be notified and will update the Board.

Meeting adjourned at 6:30pm

Minutes submitted by Julie Ray