

**City of Madison  
Beautification and Tree Board  
Monday, March 19, 2012  
Conference Room, City Hall  
6:00 p.m.**



**Minutes**

**Board Members Present:** Gigi Bullman, Pat Cross, Liz Cuneo, Alice Tucker, Lisa Thomas, Rose Berry, Chad Hunter, Carol Umstaedter and Ray Lewis.

**Board Members Absent:** Amy Goddard Robison, Sue Bish, Karen Lawler, Tom Irby, Joe Hackett and Councilwoman Ronica Ondocsin.

**Proceedings:**

The meeting was called to order at 6:00pm by President Liz Cuneo.

Finance report was provided by Liz Cuneo in the absence of Sue Bish:

- \$ 16,185.99 (Beautification Board)
- \$ 5,901.80 (Tree Board)

**Tree Board Updates:**

Carol provided a final update to the Arbor Week proceedings. She led a discussion to examine a possible change of date for the Arbor Week Workshop. It was decided that it was best to leave the date during Arbor Week. People have come to expect it at that time and it was believed that most people would be more receptive to tree information in the spring than during the holidays.

Carol also stated that the trees left over from the workshop were gathered by board member Joe Hackett and given to Parks and Recreation. A total of 118 trees are being used as replacement trees at Dublin, as diseased and dying trees are removed.

**Beautification Board Updates:**

Pat Cross brought the board up to date on the awards judging. Karen Lawler has completed mailing of letters and application forms to all previous award winners, properties who applied last year but did not win, newly identified properties and landscapers.

Liz stated that an information slide on the judging has been placed on Channel 42, the web site is in the process of being updated by the city's IT department, a flyer will be run off and placed at

the city clerk's office and the flyer will also be placed on the board's Facebook page. Pat has also prepared the power point presentation of the award properties for placement on Channel 42 as well. Liz has prepared an article on the awards program which will be sent to the newspapers on April 1<sup>st</sup>.

Ray Lewis briefed the board on the Pride of Madison program. Ray has had the sign prepared for the Zeta Phi Beta PAZ Chapter (as sign will read). It will be installed by Public Works shortly. Ray is working with Karen Lawler and the Mississippi State Alumni (as sign will read) and their sign will be printed and installed soon. After it is installed, Liz will meet with Karen and the alumni president and take a picture. She will then submit the picture and prepared article to the local papers. It is hoped that this will spur more alumni associations to adopt a mile. Chad Hunter is working with Ray to adopt a mile near his business and Lisa Thomas will work with Ray to hopefully include her bank in the program as well. There was a discussion concerning the different organizations who have previously adopted a mile and/are in the process of adopting a mile and how we might best publicize their efforts. Liz will work with Ray to publicize the dedication of our adopt-a-mile members.

Ray also stated that it is a pleasure working with Monique Johnson in the Public Works Department. She is pleasant and efficient and always responds immediately to any request he has. The board is appreciative of the help Public Works is providing to help insure the success of Adopt-a-Mile.

Carol and Gigi Bullman briefly spoke on the new fire station and the LEED program of landscaping. Due to the nature of the LEED program, they are somewhat limited in their ability to assist, but will be glad to provide advice to Chief Cobb concerning proper planting techniques. Also, should they be needed, the board stands ready to provide 'knock out' roses to be planted at the station.

Chad Hunter discussed the hanging baskets and planters at city hall. He and Rose Berry will purchase two more hanging baskets and coco liners and will begin work on the baskets and planters. They need to be in place by the middle of April so they will be attractive at the time of the Run Through the Roses race on May 5, 2012.

Gigi Bullman discussed dates for the first Rose Rosette Disease survey of the city roses for the year. She will send an email to those members who would like to be included in the survey to finalize a date. Monday, April 9<sup>th</sup> was suggested with a rain date of April 10<sup>th</sup>.

There being no further business, the meeting was adjourned at 6:40 p.m.

Respectfully Submitted,

Liz Cuneo  
President