



PLANNING & ECONOMIC DEVELOPMENT DEPARTMENT

PERMIT APPLICATION
TEMPORARY SIGNS AND BANNERS

Name & Address of Applicant (required): _____

Phone Number of Applicant (required): _____

Signature of property owner *if different from applicant*: _____

*Location of proposed temporary signs or banner: _____

Number of temporary signs or banners to be erected: _____

**Total area of temporary signs or banners to be erected: _____

How many temporary signs or banners are currently located on the lot? _____

Provide the total square footage of existing banner(s): _____

Linear footage of lot: _____

Dates temporary signs or banners will be erected & removed: _____

***When no other Attached Accessory (wall-mounted) signage exists, one (1) Temporary Banner Sign may be erected above the main public entrance into a business for a maximum period of sixty (60) days. Upon expiration of sixty (60) days, the Temporary Banner Sign Permit shall not be renewed and the Temporary Banner Sign must be removed from the building.**

****In all zoning districts, a temporary banner shall not be displayed for more than two months during any six-month period, shall not exceed thirty-two (32) square feet in size, in business/industrial districts, or ten (10) square feet in size, in residential districts, and shall be located on premises.**

I represent that the foregoing information is true and correct, and I understand that any misrepresentation made to the City of Madison on this application may result in the revocation of any permit based on this application. Also, I understand that Article VII of the Madison Zoning Ordinance regulates temporary banner signs and temporary signs in violation of Article VII may be prosecuted in Municipal Court.

Signature of Applicant: _____

Approved/Disapproved: _____

Signature of Administrator