

NextSite

MADISON, ALABAMA

1, 3 & 5 Mile Radius

Industries (2018)

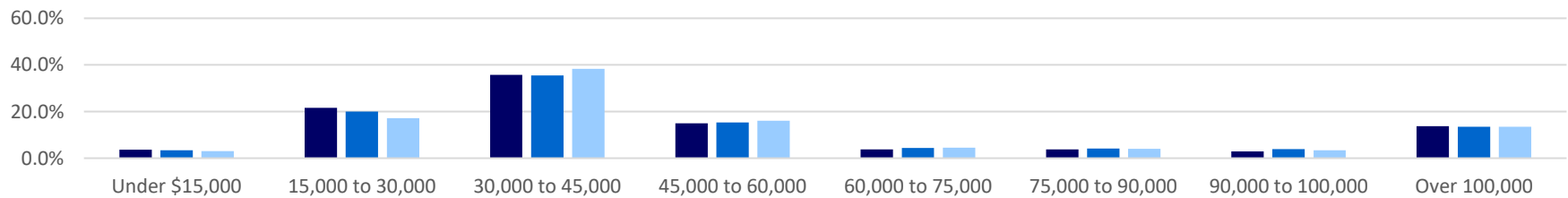
	1 Mile				3 Miles				5 Miles			
	Establishments		Employees		Establishments		Employees		Establishments		Employees	
	#	%	#	%	#	%	#	%	#	%	#	%
Accommodation & Food Services	28	6.2%	965	8.2%	57	5.6%	1,854	6.6%	105	5.7%	3,245	5.9%
Administration & Support Services	16	3.6%	1,019	8.6%	40	3.9%	2,426	8.6%	60	3.2%	3,685	6.7%
Agriculture, Forestry, Fishing, Hunting	0	0.1%	2	0.0%	3	0.2%	31	0.1%	5	0.3%	112	0.2%
Arts, Entertainment, & Recreation	8	1.8%	259	2.2%	17	1.7%	506	1.8%	35	1.9%	936	1.7%
Construction	19	4.4%	591	5.0%	45	4.5%	1,304	4.6%	83	4.5%	2,010	3.7%
Educational Services	7	1.5%	143	1.2%	21	2.1%	740	2.6%	44	2.4%	1,981	3.6%
Finance & Insurance	23	5.2%	183	1.5%	51	5.1%	380	1.3%	99	5.4%	829	1.5%
Health Care & Social Assistance	120	27.1%	2,400	20.3%	250	24.6%	4,811	17.0%	385	20.9%	7,653	13.9%
Information	9	2.0%	137	1.2%	19	1.9%	858	3.0%	36	2.0%	1,298	2.4%
Management of Companies & Enterprises	1	0.3%	23	0.2%	2	0.2%	39	0.1%	3	0.2%	57	0.1%
Manufacturing	24	5.4%	1,409	11.9%	59	5.8%	3,493	12.4%	109	5.9%	6,439	11.7%
Mining	1	0.1%	9	0.1%	1	0.1%	15	0.1%	1	0.1%	15	0.0%
Professional, Scientific, & Technical Services	40	9.1%	1,126	9.5%	108	10.7%	3,317	11.8%	230	12.5%	7,267	13.2%
Real Estate, Rental, Leasing	30	6.8%	583	4.9%	66	6.5%	1,103	3.9%	117	6.4%	1,804	3.3%
Retail Trade	46	10.4%	1,099	9.3%	115	11.3%	3,003	10.6%	248	13.5%	6,950	12.7%
Transportation & Storage	11	2.5%	625	5.3%	22	2.2%	1,163	4.1%	31	1.7%	1,510	2.7%
Utilities	1	0.2%	3	0.0%	2	0.2%	7	0.0%	2	0.1%	12	0.0%
Wholesale Trade	17	3.9%	332	2.8%	32	3.1%	577	2.0%	49	2.7%	816	1.5%
Other Services	42	9.4%	916	7.7%	104	10.3%	2,590	9.2%	200	10.8%	8,287	15.1%
Total	443	100%	11,824	100%	1,016	100%	28,216	100%	1,841	100%	54,907	100%

Occupations (2018)

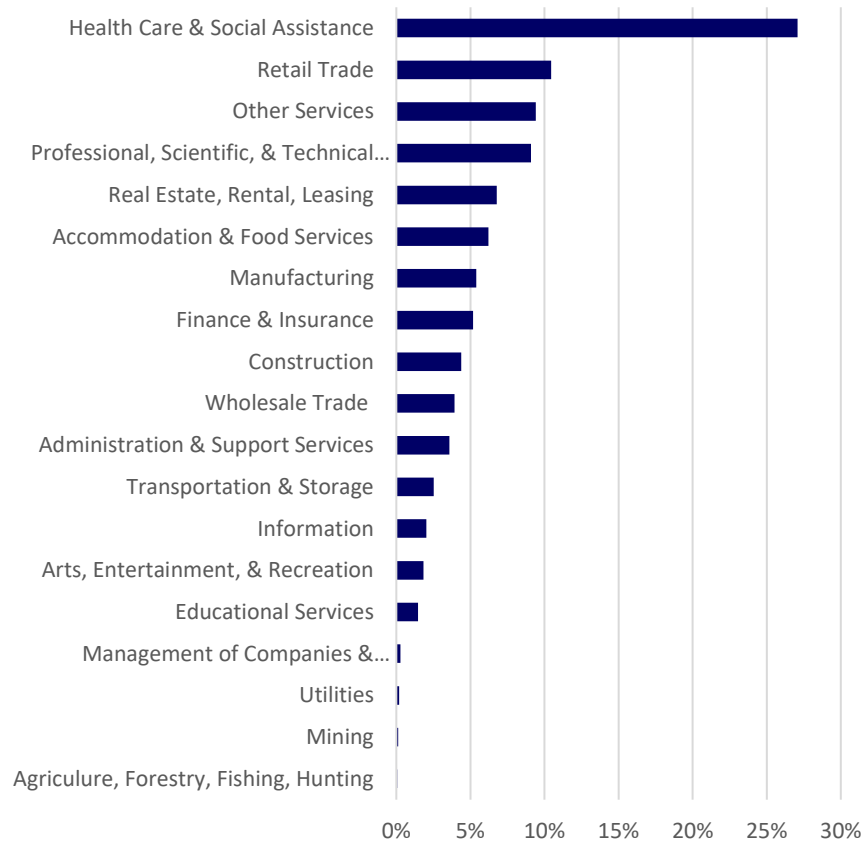
	1 Mile		3 Miles		5 Miles	
	# of Employees	%	# of Employees	%	# of Employees	%
White Collar	5,928	50.1%	14,397	51.0%	26,995	49.2%
Architecture & Engineering	437	3.7%	1,176	4.2%	2,713	4.9%
Community & Social Science	407	3.4%	854	3.0%	1,368	2.5%
Computer/Mathematical Science	318	2.7%	1,060	3.8%	1,972	3.6%
Education, Training, & Library	267	2.3%	923	3.3%	1,874	3.4%
Entertainment & Media	216	1.8%	479	1.7%	879	1.6%
Healthcare Practitioners	798	6.7%	1,603	5.7%	2,703	4.9%
Healthcare Support	343	2.9%	710	2.5%	1,234	2.2%
Legal	21	0.2%	55	0.2%	113	0.2%
Life, Physical, & Social Science	116	1.0%	317	1.1%	699	1.3%
Management	712	6.0%	1,700	6.0%	3,163	5.8%
Office & Administrative Support	1,934	16.4%	4,604	16.3%	8,525	15.5%
Blue Collar	5,862	49.6%	13,356	47.3%	23,650	43.1%
Building & Grounds Cleaning & Maintenance	814	6.9%	1,760	6.2%	2,423	4.4%
Construction	472	4.0%	1,076	3.8%	1,741	3.2%
Farming, Fishing, & Forestry	14	0.1%	38	0.1%	77	0.1%
Food Service	717	6.1%	1,485	5.3%	2,789	5.1%
Installation & Maintenance	459	3.9%	1,046	3.7%	1,910	3.5%
Personal Care & Service	224	1.9%	526	1.9%	1,002	1.8%
Production	842	7.1%	2,085	7.4%	3,797	6.9%
Protective Service	274	2.3%	647	2.3%	1,011	1.8%
Sales & Related	1,122	9.5%	2,805	9.9%	5,877	10.7%
Transportation & Material Moving	923	7.8%	1,889	6.7%	3,023	5.5%
Military Services	34	0.3%	462	1.6%	4,261	7.8%

Employee Salaries & Wages (2018)

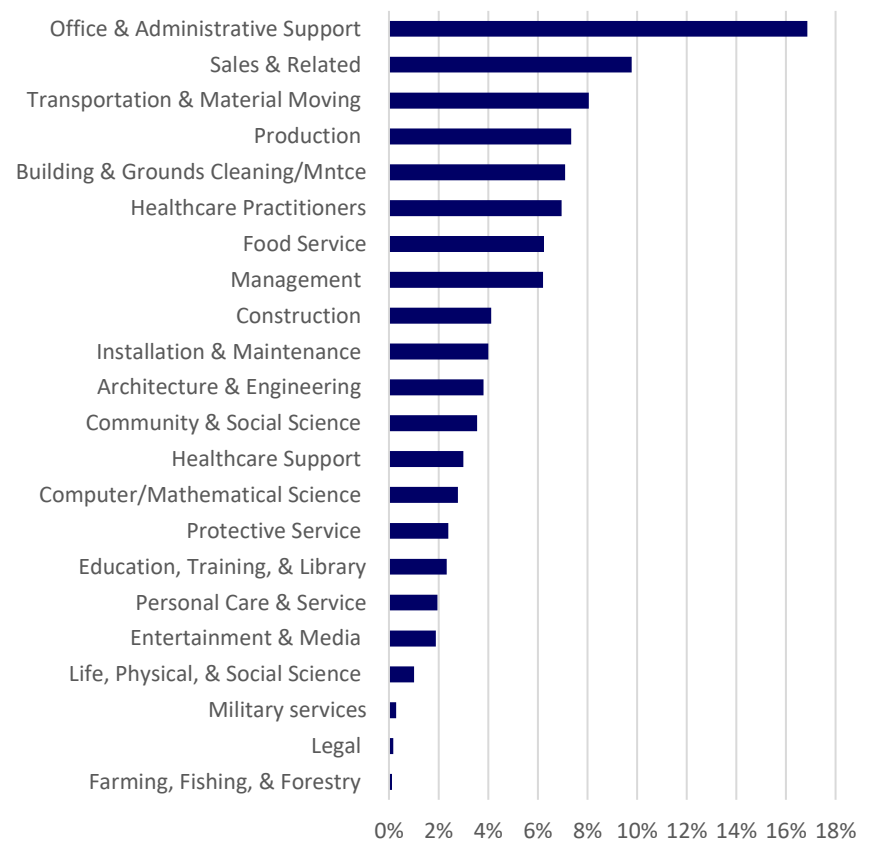
	1 Mile		3 Miles		5 Miles	
	# of Employees	%	# of Employees	%	# of Employees	%
Daytime Population	13,344	-	43,138	-	88,419	-
Median Employee Salary	\$40,115	-	\$41,289	-	\$42,065	-
Average Employee Salary	\$51,352	-	\$52,331	-	\$52,753	-
Salary/Wage per Employee per Annum						
Under \$15,000	432	3.6%	944	3.3%	1,639	3.0%
15,000 to 30,000	2,552	21.6%	5,642	20.0%	9,420	17.2%
30,000 to 45,000	4,224	35.7%	10,019	35.5%	21,022	38.3%
45,000 to 60,000	1,767	14.9%	4,316	15.3%	8,851	16.1%
60,000 to 75,000	445	3.8%	1,251	4.4%	2,470	4.5%
75,000 to 90,000	440	3.7%	1,158	4.1%	2,235	4.1%
90,000 to 100,000	339	2.9%	1,096	3.9%	1,843	3.4%
Over 100,000	1,625	13.7%	3,790	13.4%	7,427	13.5%



Industries (# of Establishments), Ranked



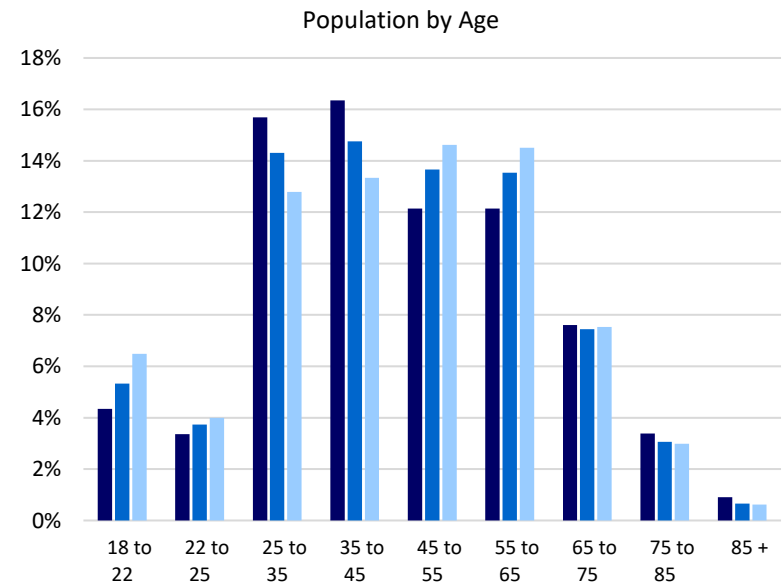
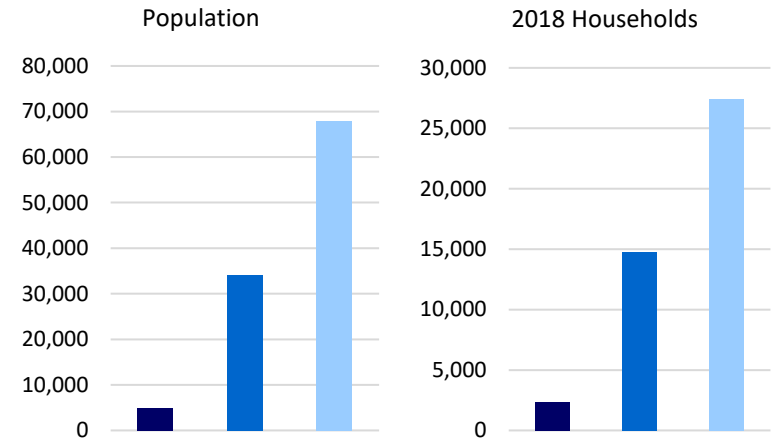
Occupations (# of Employees), Ranked



Consumer Profile Report

STI: PopStats, 2018 Q2

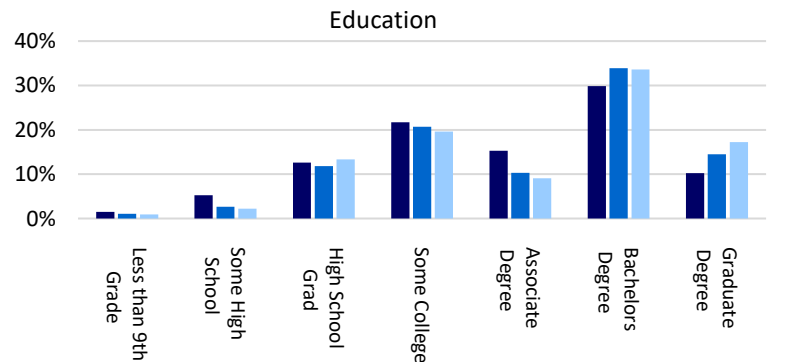
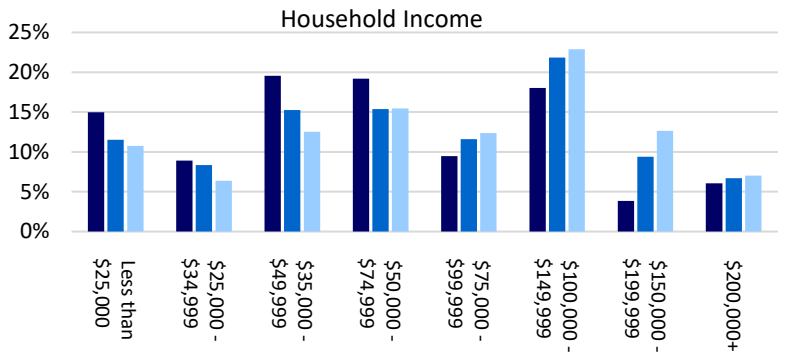
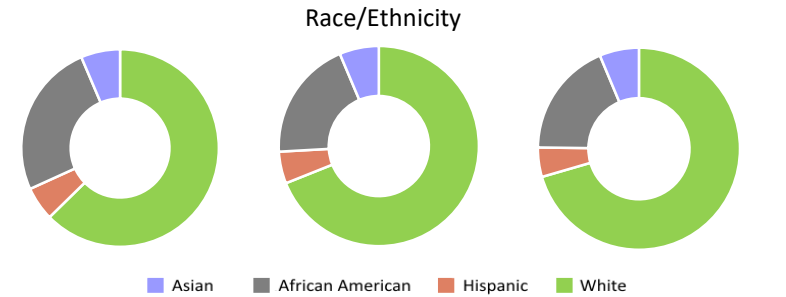
	1 Mile		3 Miles		5 Miles	
Current						
2018 Population	4,894	---	34,047	---	67,929	---
2023 Projected Population	5,175	---	37,421	---	76,778	---
Pop Growth (%)	5.8%	---	9.9%	---	13.0%	---
2018 Households	2,383	---	14,786	---	27,405	---
2023 Projected Households	2,524	---	16,357	---	30,976	---
HH Growth (%)	5.9%	---	10.6%	---	13.0%	---
Census Year						
2000 Population	3,382	---	21,758	---	38,741	---
2010 Population	4,391	---	29,253	---	56,902	---
Pop Growth (%)	29.8%	---	34.4%	---	46.9%	---
2000 Households	1,626	---	9,076	---	15,440	---
2010 Households	2,125	---	12,546	---	22,836	---
HH Growth (%)	30.7%	---	38.2%	---	47.9%	---
Total Population by Age						
Average Age (2018)	37.1		37.3		37.6	
Children (2018)						
0 - 4 Years	380		2,392		4,301	
5 - 9 Years	313		2,209		4,263	
10-13 Years	263		1,719		3,419	
14-17 Years	223		1,687		3,734	
Adults (2018)						
18 to 22	213	4.3%	1,813	5.3%	4,407	6.5%
22 to 25	165	3.4%	1,271	3.7%	2,710	4.0%
25 to 35	768	15.7%	4,873	14.3%	8,689	12.8%
35 to 45	800	16.3%	5,023	14.8%	9,058	13.3%
45 to 55	594	12.1%	4,651	13.7%	9,931	14.6%
55 to 65	594	12.1%	4,608	13.5%	9,850	14.5%
65 to 75	372	7.6%	2,537	7.5%	5,113	7.5%
75 to 85	166	3.4%	1,040	3.1%	2,032	3.0%
85 +	45	0.9%	225	0.7%	421	0.6%



Consumer Profile Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Population by Race/Ethnicity (2018)						
White, Non-Hispanic	2,960	60.5%	22,750	66.8%	46,343	68.2%
Hispanic	262	5.4%	1,702	5.0%	3,089	4.5%
African American	1,199	24.5%	6,445	18.9%	12,151	17.9%
Asian	303	6.2%	2,100	6.2%	4,150	6.1%
Language at Home (2018)						
Spanish	184	4.1%	1,010	3.2%	1,881	3.0%
Asian Language	163	3.6%	1,184	3.7%	1,996	3.1%
Ancestry (2018)						
American Indian (ancestry)	27	0.5%	154	0.5%	354	0.5%
Hawaiian (ancestry)	10	0.2%	44	0.1%	81	0.1%
Household Income (2018)						
Per Capita Income	\$38,410	---	\$40,242	---	\$41,051	---
Average HH Income	\$78,865	---	\$92,660	---	\$101,754	---
Median HH Income	\$57,269	---	\$74,136	---	\$84,009	---
Less than \$25,000	357	15.0%	1,701	11.5%	2,947	10.8%
\$25,000 - \$34,999	213	8.9%	1,234	8.3%	1,746	6.4%
\$35,000 - \$49,999	466	19.6%	2,257	15.3%	3,432	12.5%
\$50,000 - \$74,999	457	19.2%	2,274	15.4%	4,237	15.5%
\$75,000 - \$99,999	225	9.5%	1,715	11.6%	3,388	12.4%
\$100,000 - \$149,999	429	18.0%	3,229	21.8%	6,274	22.9%
\$150,000 - \$199,999	92	3.8%	1,386	9.4%	3,463	12.6%
\$200,000+	144	6.1%	991	6.7%	1,919	7.0%
Education (2018)						
Less than 9th Grade	49	1.5%	238	1.0%	417	0.9%
Some High School	176	5.3%	603	2.6%	1,008	2.2%
High School Grad	421	12.6%	2,717	11.8%	6,006	13.3%
Some College	724	21.7%	4,745	20.7%	8,825	19.6%
Associate Degree	510	15.3%	2,368	10.3%	4,075	9.0%
Bachelors Degree	997	29.9%	7,783	33.9%	15,142	33.6%
Graduate Degree	341	10.2%	3,322	14.5%	7,753	17.2%



Consumer Profile Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Family Structure (2018)	1,081		8,766		18,134	
Single - Male	35	3.2%	178	2.0%	407	2.2%
Single - Female	122	11.3%	668	7.6%	1,132	6.2%
Single Parent - Male	15	1.4%	209	2.4%	438	2.4%
Single Parent - Female	120	11.1%	930	10.6%	1,447	8.0%
Married w/ Children	324	30.0%	3,120	35.6%	6,588	36.3%
Married w/out Children	464	43.0%	3,661	41.8%	8,122	44.8%
Household Size (2018)						
1 Person	1,032	43.3%	4,999	33.8%	7,688	28.1%
2 Persons	720	30.2%	4,622	31.3%	8,724	31.8%
3 Persons	315	13.2%	2,345	15.9%	4,637	16.9%
4 Persons	207	8.7%	1,824	12.3%	4,092	14.9%
5+ Persons	109	4.6%	996	6.7%	2,265	8.3%
Home Ownership (2018)	2,383		14,786		27,405	
Owners	806	33.8%	8,285	56.0%	17,979	65.6%
Renters	1,577	66.2%	6,501	44.0%	9,426	34.4%
Components of Change (2018)						
Births	60	1.2%	410	1.2%	810	1.2%
Deaths	38	0.8%	270	0.8%	547	0.8%
Migration	15	0.3%	62	0.2%	487	0.7%
Unemployment Rate (2018)	3.3%		3.2%		3.5%	
Employment, Pop 16+ (2018)	3,824		26,887		54,093	
Armed Services	10	0.3%	104	0.4%	370	0.7%
Civilian	2,948	77.1%	19,668	73.2%	38,088	70.4%
Employed	2,849	74.5%	19,042	70.8%	36,787	68.0%
Unemployed	99	2.6%	626	2.3%	1,301	2.4%
Not in Labor Force	866	22.7%	7,115	26.5%	15,635	28.9%
Businesses						
Establishments	460	---	1,066	---	1,948	---
Employees (FTEs)	11,824	---	28,216	---	54,907	---

