

City of Madison
Beautification and Tree Board Minutes
Tuesday, May 17th, 2022
Zoom Call (due to Covid)



Attendees: Brian Goodwin, Mitzi Adams, Michaelle Goforth, Rebecca Burke-Yang, Carolyn Reagle, Karen Lawler, Karen Denzine, Amber Braman

Absent: Liz Smith,

I. Order of Business

- i. **Welcome:** Meeting was called to order at 6:05p.m.
- ii. **Roll Call:** Roll call was conducted and the attendance was noted.
- iii. **Minutes Approval:** motion to Postpone of Approval April Meeting Minutes- Amber/2nd Karen; Aye-All
- iv. **Treasurer's Report:** the Board's balance was reported on April 30th \$31,848.88.

II. Old Business

1) Beautification Application Update

- a) Karen-I sent out the email and link to city website to previous participants that we are accepting beautification applications. I have heard back from ALM and 11 properties. Nothing from the City properties. One HOA submitted with 2021 Application and fee. A couple of the schools have submitted. I'm excited an influx soon.
 - i) Michaelle will be assisting Karen picking the applications and checks from City Clerks.
 - ii) Amber-It's a chore to get people to put the application in on time. You have to call some people 3 times to get them to put their submission before the deadline.
 - iii) Karen Lawler-The condo subdivision next to Lawler's BBQ is missing their sign. The property has had a year to get up back to standard and there hasn't been improvement yet.
 - iv) Karen Denzine-They property is having issues with the contractors who came in and did work.
 - v) Karen Lawler-Good we need to know if people are having issues. Karen Denzine can you please let us know if any other contact the city with having problems with their front entrance of their properties.

2) Beautification Judging

- a) Michaelle-Can we look at doing this on Saturdays?

- i) Board agree to start first day of judging on June 11th at 8am, Just Love Coffee

3) Awards Ceremony-Location and Date

- a) Karen- Liz checked on TrashPandas and it was going to cost \$1000 room rental during the day and \$1500 night time during the week. Best Western
- b) Amber- I would stay away from doing the Luncheon time frame because that's why we outgrew the Best Western and stick the hor devours.
- c) Mitzi-I thought that the Library was a good option with catering.
- d) Michaelle-At the HSV Botanical Gardens, they did individual boxes.
 - i) We need to look for badges
 - ii) Amber-You need to talk to the Police Department Window to setup an appointment.
- e) Brian-Does the City not get a discount for using the Stadium. I do think the Library is defiantly nice.
- f) Karen Denzine-I will ask that question to find out whether TrashPandas will do a deal for a City.
- g) Amber- It's going to cost \$31 a person for food alone.
- h) Karen Lawler- Hor devour prices for Best Western, lots of different food tray options
- i) Amber- We have to remember that there may be conflicts for different venues with schedules. If neither of these places work, then we can fall back on City Council Meeting to present the Plaques but not the Certificates.
- j) Karen Lawler-I think we will look into a working meeting to finalize our Event with Liz Smith.

4) Pride of Madison

- a) Amber-This person is managing a database and getting Madison City Residents and Businesses to do Adopt A Mile.
 - i) Rebecca Burke-Yang was interested in taking over Pride of Madison.
- b) Amber-I would really like to see Adopt A Spot to bring here to Madison. Huntsville has that. I would like to see us order more signs for Adopt A Mile, Adopt A Park, Adopt A Spot.
- c) Karen Lawler- Rebecca stated that she was interested and we will sit down with you to go over the roles, responsibilities, and point of contacts.

5) Communication Lead

- a) Amber-This person will help manage our social media presences.
 - i) Carolyn Reagle voiced interested in taking over this role.

III. New Business

1) Adult Program for Trees:

- a) Carolyn- Adult Tree Program at the Madison Library with Darci Debrunner, I would like to know if the Board would like to Sponsor and try to encourage more

members to join our board through this education event. I'm trying to see if anyone had a preference for dates.

- b) Karen- Would we want to consider giving out Saplings
- c) Mitzi- We could give out plants during this instead of trees.
- d) Karen- We could do gift certificates for door prizes.

Motion to approve two-\$25 Gift Certificates to Catbird Seat (Amber, 2nd Mitzi)
All-Aye

Meeting adjourned at 7:00pm- (Brain, 2nd Carolyn), All Aye