

MCDAB July 13th, 2021 Meeting Minutes

The meeting was called to order at 6:05pm with the following attendees present (via Microsoft Teams):

Maura Wroblewski
Jennessa Crosswy
Amy Patterson
Matt McLellan
Dawson Brown
Joey Cook

Jennessa presented the group with the FY22 budget and the 2021-2022 MCDAB appropriations. She pointed out to the group the \$10,000 parks and recreation budget.

Dawson updated the group on the financials. The Phoenix check was deposited but no other transactions were made in the past month. He plans on sending a spreadsheet with all transactions documented, to Jennessa who will then send to the board. Maura raised the concern that she has not seen any bank statements come in the mail for several months. Dawson and Jennessa will check on this issue.

Dawson made a motion to approve the budget, Amy seconded, and all were in favor. The motion carried. Jennessa asked the group to read the letter to Mayor Finley and provide any feedback within the week. Also, it was determined that the "Exhibit A" document is the approval letter and is presented after the submission of the letter to the Mayor and the budget is approved.

Diana was not present to provide an update on Making Waves. However, Maura recommended we reach out to Daniel K., Executive Director, for any status updates.

Matt provided an update on the Kids Kingdom project. There will be a Kendra Scott giveback campaign in the near future. Kory and Matt had a meeting with Gametime. A discussion was had around BCBS being a primary sponsor. A similar agreement was made with the Chattanooga Park and TN BCBS. Goal is to have them sponsor at least \$50,000 for Kids Kingdom which would assist in the surfacing of the playground. Matt reported that we have a total of approximately \$215,000 in sponsorships.

The group moved into a discussion around the teacher giveaways (a project we did last year). Dawson suggested, if we proceed with the project this year, to distribute the supplies to the teachers instead of them having to pick them up on their own. Jennessa/Maura reported that it was handled that way last year because it was a request from Staples. The project was a lot of work, and the benefits were questionable.

Dawson provided an update on the golf tournament. Because of COVID, the events that were already on the calendar last year, receive priority this year. Due to this, our event is "on hold" indefinitely. Matt stated he might could aid in our event being scheduled sooner rather than later. Matt and Dawson will work on getting a date on the calendar for this event.

Meeting was adjourned at approximately 6:40.

Minutes respectfully submitted by:

Amy Patterson

Digitally signed by: Amy Patterson
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Date: 2021.07.15 07:20:05 -05'00'