

MCDAB Minutes
June 13, 2017
6 pm City Hall Conference Room

Members Present:

Keith Bedsole, President (Place 7)
Willard Brooks, Treasurer (Place 1)
Jennessa Crosswy (Place 2)
Tina Beacraft (Place 3)
Michael Daniel (Place 4)
Jacqueline Wilson-Bradley (Place 5)
Cole Kelly (Place 6)
Maura Wroblewski, City Council Liaison

Members Absent:

Paula Cushman (Place 9)
Kory Alfred, Parks and Rec Director

Place 8 is currently vacant.

New Business:

Keith opened the meeting at 6 pm with a discussion about the term disability and the future vision he has for a community that is all inclusive. Keith shared a passion for a development of accessibility, inclusivity, living, working and playing in a safe environment that is welcome to all no matter their circumstances. Willard shared that his sister works in this field and while she travels from Atlanta to New York she may be able to attend a meeting in the future to share this vision with MCDAB.

Michael provided everyone with a plan for a MCDAB Disability Awareness Picnic. Keith suggested and all agreed this would be a wonderful fall event. Discussion was tabled. Please see attachment for reference.

Website Update:

Cole proposed a change in the provider we use for webhosting. We are currently using SiteGround (for Wordpress) and it is set to expire September 1st. A 12 month renewal will be \$119.40. Cole motioned, Willard seconded and all agreed that we would use Weebly Starter immediately. For \$19.95 we can purchase the rights to our MCDAB domain (www.MCDAB.org) for twelve months. The cost for the website would be \$60 for twelve months and this includes advanced tools for the website.

Keith will send Cole Charlie Burress' contact information. This will allow Cole to make minor changes such as the background color on the MCDAB logo. Cole is using CAVA for the logo design.

Marketing Campaign:

Keith requested that *Cole look in to the cost of business cards, magnetic name tags once the logo design has been updates. Jennessa volunteered to look in to the cost of a table skirt, magnetic car logos and tee shirts with the MCDAB logo on it. She will contact Matt (last name?) with Apparel Lab for pricing and availability. Maura recommended Robin's Nest on Hughes for the magnetic car logos. Michael will look in to the cost of mini footballs and Frisbees with the logo to use as giveaways at community events. Keith shared that the Stitching post has our old logo and he will contact them to confirm. Keith also suggested that we have a professional photographer assist us with pictures for the website. He will check in to this.*

Keith discussed the topic of our Purpose Statement. Jennessa suggested:

Accessible Integrative Supportive We Enable Madison

All enthusiastically welcomed the suggestion.

Financial Report:

Willard presented the June Financial Report. He is still fine-tuning the spreadsheet. Willard motioned and Jackie seconded that we accept the Financial Report. Please see attached for reference.

Member Place Update:

Mrs. Tina Beacraft (Place 3) formally submitted her resignation due to her family moving to Florida. She has offered to return for the Madison Street Festival. Keith spoke of Tina's commitment and compassion for MCDAB and all praised her commitment to all. She will be sorely missed. Tina did suggest that MCDAB consider joining the Rotary Club. *Keith will call Paula, who is a member, for information. Tina also recommended Mrs. Amy Fruchtnicht as a replacement for Place 3. Maura will send Amy an email with a Board Application.*

Jennessa has recommended Matt McLellan for Place 8. Place 8 specifies it to be a business owner not affiliated with a disability business or service. Matt owns Apparel Lab and Absolute Nutrition Madison. He has expressed interest. *Maura will send him a Board Application.*

Madison Street Festival:

Jennessa shared that she has started working on getting a gift basket for a raffle for the Street Festival in October. She has requested MCDAB's Tax ID number for a deduction for businesses that participated. *Keith will provide Jennessa with this information.*

Statements in italics indicate action items.