

City of Madison

Industrial Development Board

Madison Municipal Building - Conference Room 130

March 3, 2014 Regular Meeting - Minutes

Chairman Thorpe called the meeting to order at 4:30 p.m.

I. Roll Call:

- a. **Board Members Present:** Chairman Taron Thorpe, Vice Chair Jerry Jennings, Secretary/Treasurer David Cochran, Ron Klein, Chuck Makarov and Richard Knox.
- b. **Additional Attendees:** Council Liaison Mike Potter; Chamber Liaison Beth Martin; Amy Bell, Director, Planning & Economic Development; Gina Romine, Recording Secretary and Assistant Planner.

II. Minutes from Regular Meetings

- a. Minutes from the February 3, 2014 Regular Meeting. Mr. Klein moved to approve the minutes as written. Mr. Knox seconded the motion. The vote was unanimous in favor. **Motion carried.**

III. Financial Report

- a. Secretary/Treasurer Cochran presented the financial report to the Board and discussed the bond document for unclaimed funds. Secretary/ Treasurer Cochran stated that the State needs to see the documents that are currently unable to be located. Mr. Knox moved to approve the financial report as presented. Mr. Klein seconded the motion. The vote was unanimous in favor. **Motion carried.**

IV. Old Business

- a. **Review of Rules of Procedure** – The Board discussed that voting will require a minimum of three (3) affirmative votes to approve an action and a quorum will be four (4) members.

V. New Business

- a. **Marketing Pieces Update** – Chairman Thorpe discussed the mailing list and asked for Board feedback for additions and deletions to the list. Director Bell discussed how the list was compiled. Mr. Knox discussed adding the hospitality industry to the mailing list. Chairman Thorpe asked that any updates be provided to Director Bell by the end of the week. Director Bell presented and highlighted the tri-fold business cards. Mr. Makarov suggested a printed sleeve for the tri-fold cards to be placed in. Director Bell provided an update on when the postcards would be mailed and their content.
- b. **Industrial Business Collaboration – March 18th** – The Board decided to present and pass out the tri-fold business cards to Council at this meeting.
- c. **Intergraph F2F Visit Follow-up** – Director Bell discussed the benefit of the visit with Intergraph and the discussion of how the City and Industrial Development Board could continue to assist them. The Board also discussed the Intergraph campus development plan.

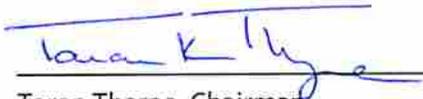
VI. Adjournment – There being no further business before the Board. The meeting adjourned at 5:15 p.m.

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Taron Thorpe, Chairman
City of Madison Industrial Board



Attest: Gina Romine