



**Madison Industrial Development Board**  
Madison Municipal Building - Conference Room 130

**December 3, 2012 Regular Meeting - Minutes**

**Board Members Present:** Chairman Taron Thorpe, Vice-Chairman William Scrip, Secretary/Treasurer David Cochran, Richard Knox, Bobby DeNeefe, Jerry Jennings, and Charles Makarov.

**Additional Attendees:** Amy Bell, Director, Community Development, Gina Romine, Planner I and Council Member Mike Potter.

Chairman Thorpe called the meeting to order at 4:30 p.m.

**1. Minutes from the November 5, 2012 Regular Meeting**

Mr. DeNeefe moved to approve the minutes as written. Mr. Knox seconded the motion. The vote was Mr. Knox, Mr. DeNeefe, Mr. Cochran, Mr. Makarov and Mr. Thorpe in favor and Mr. Jennings abstained. **Motion carried.**

**2. Financial Report**

Secretary/Treasurer presented the financial report to the Board. Mr. Knox moved to approve the report as presented. Mr. Jennings seconded the motion. The vote was unanimous in favor. **Motion carried.**

**3. Website Update**

Director Bell provided the Board with an update on the progress of the website development. Photographs were viewed and discussed that would need to be selected for each tab of the web page. Director Bell requested payment in the amount of \$500.00 to Sarah Brewer for the photograph shoot. Director Bell stated that the City will be purchasing the actual photographs for usage. Director Bell requested that the long term Board members provide success stories for inclusion on the website for the business that the Industrial Development Board has assisted. Mr. Jennings moved to approve the photos for the website as presented. Secretary/ Treasurer Cochran seconded the motion. The vote was unanimous in favor. **Motion carried.**

Mr. Knox moved to approved payment in the amount of \$500.00 to Sarah Brewer for the photograph shoot. Mr. Jennings seconded the motion. The vote was unanimous in favor. **Motion carried.**

#### 4. Retail Strategies

Director Bell provided a summary of the industrial research and analysis that was provided in the proposal from Retail Strategies and described the necessity for the information. Director Bell stated that the entire proposal was \$26,000.00 and is requesting funding from the Board in the amount of \$6,000.00. Mr. Jennings moved to approve payment in the amount of \$6,000.00 to Retail Strategies to be contained in a separate contract from the City for the summary of industrial research and analysis contingent on approval of the City contract. Secretary/ Treasurer Cochran seconded the motion. **Motion carried.**

#### 5. Business Xpansion Journal

The Board discussed advertising in the Journal. No decisions were made at this time.

#### 6. Jetplex Circle Improvements

Mr. DeNeefe discussed the necessity for various improvements to Jetplex Circle. Mr. Jennings also discussed the need for improvements to Commerce Circle.

There being no further business before the Board. The meeting adjourned at 6:00 p.m.

  
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Taron Thorpe, Chairman  
City of Madison Industrial Board

  
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Attest: Gina Romine